

MODERN GAP TOON



by
Walter Foster

Price
\$1.00
Not more than \$1.25
in any foreign
country

L. KASIMUS

by
Walter Foster

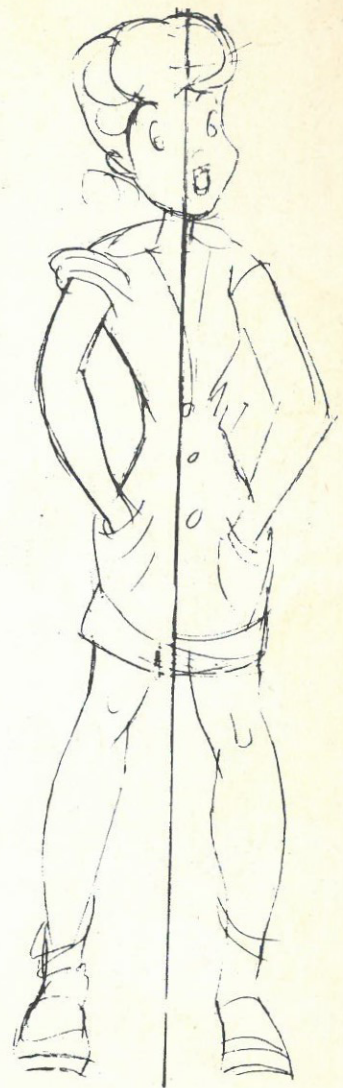
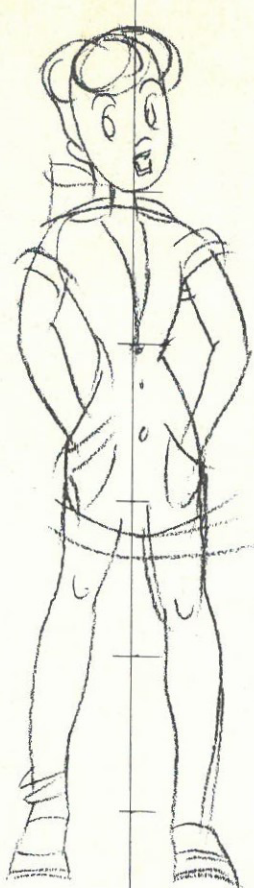
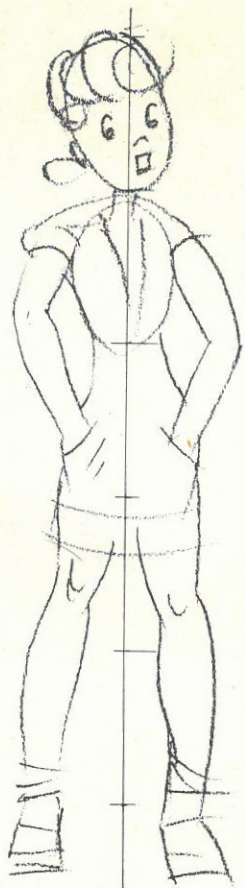
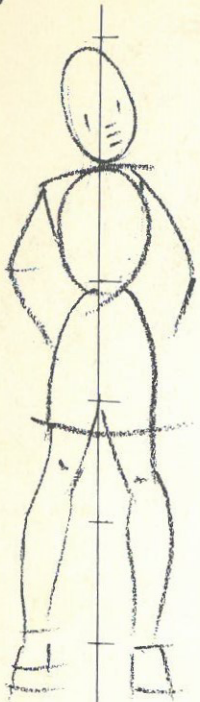
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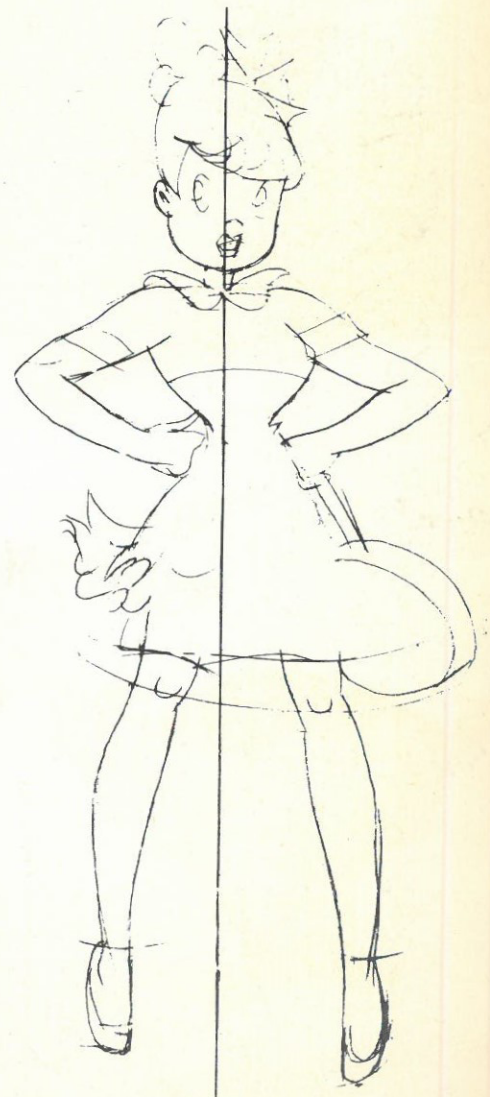
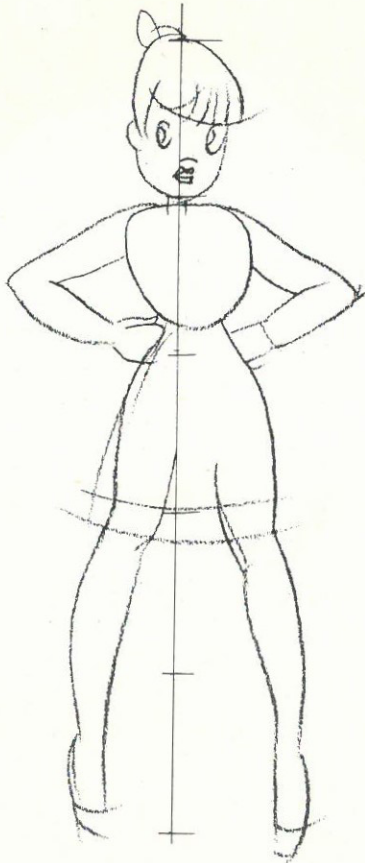
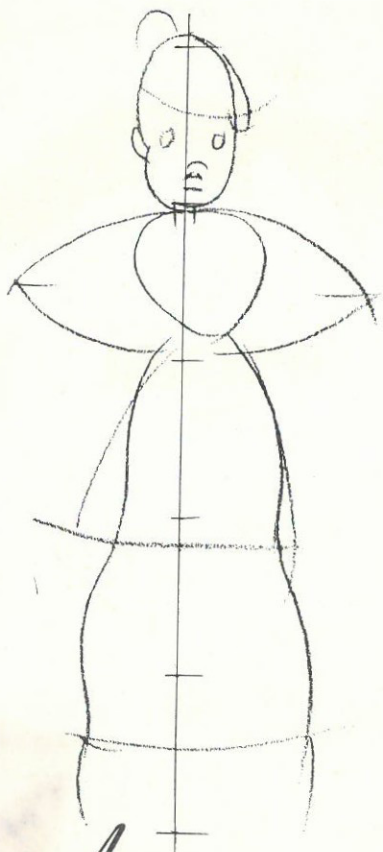
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~~AL~~ RASMUSSEN

PUBLISHED BY WALTER T. FOSTER

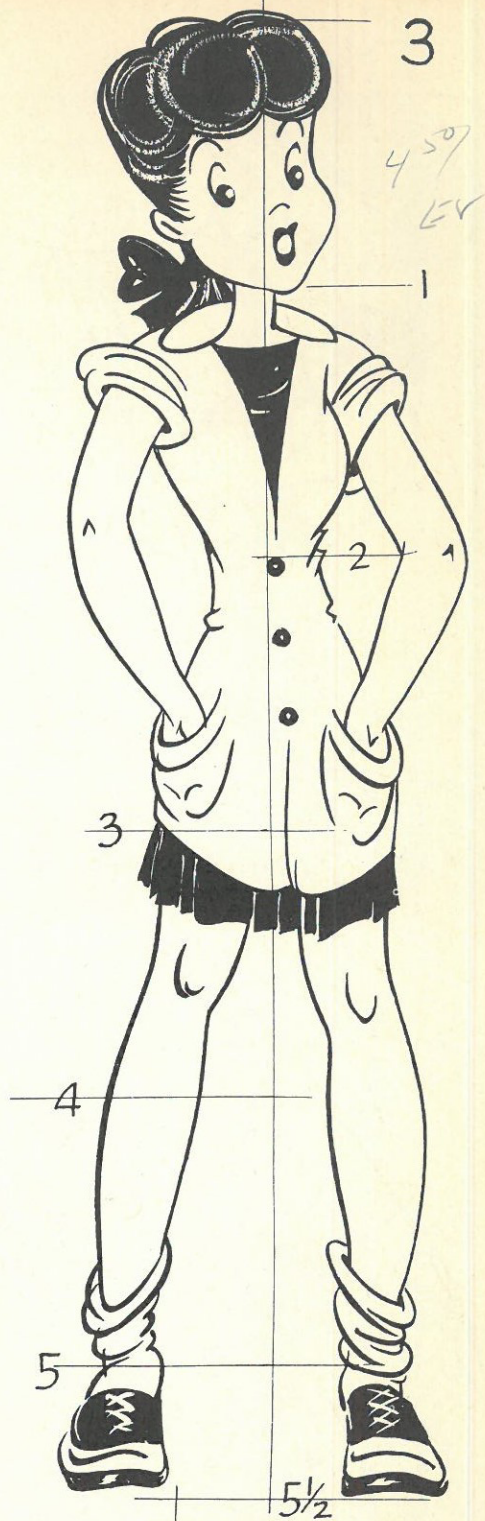
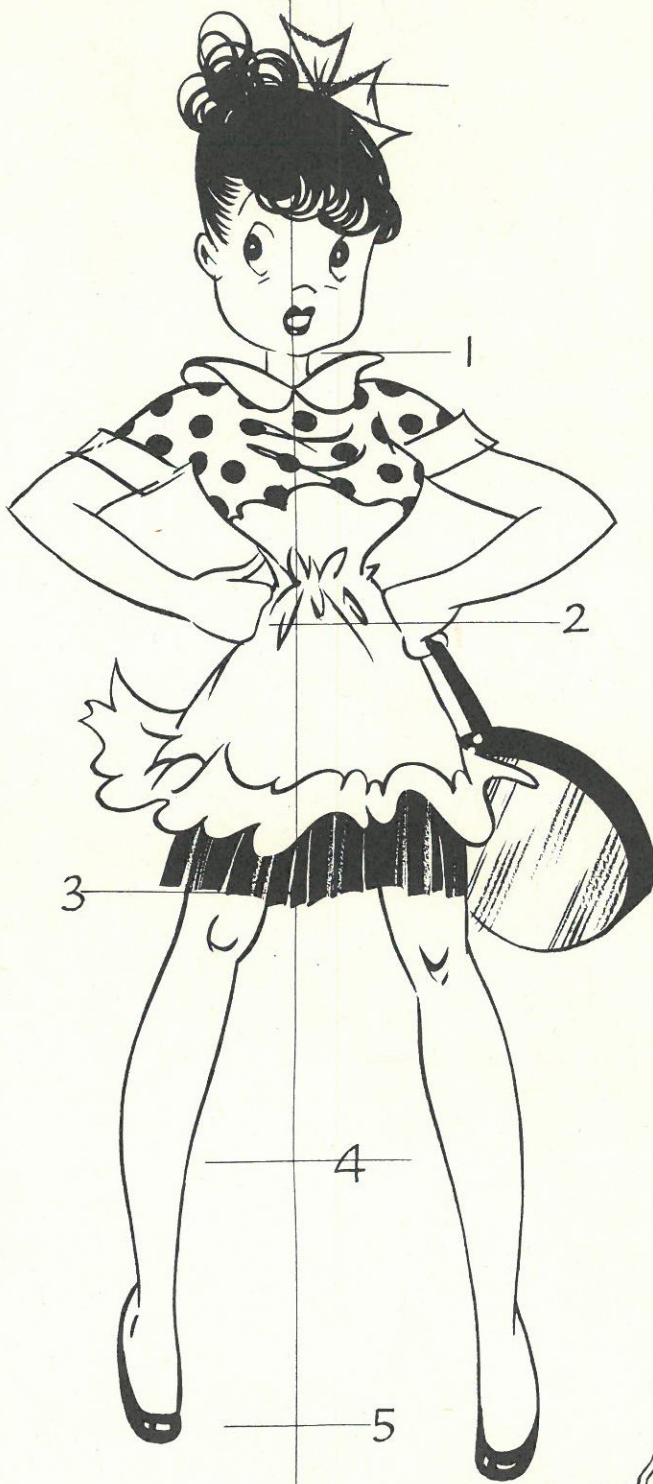
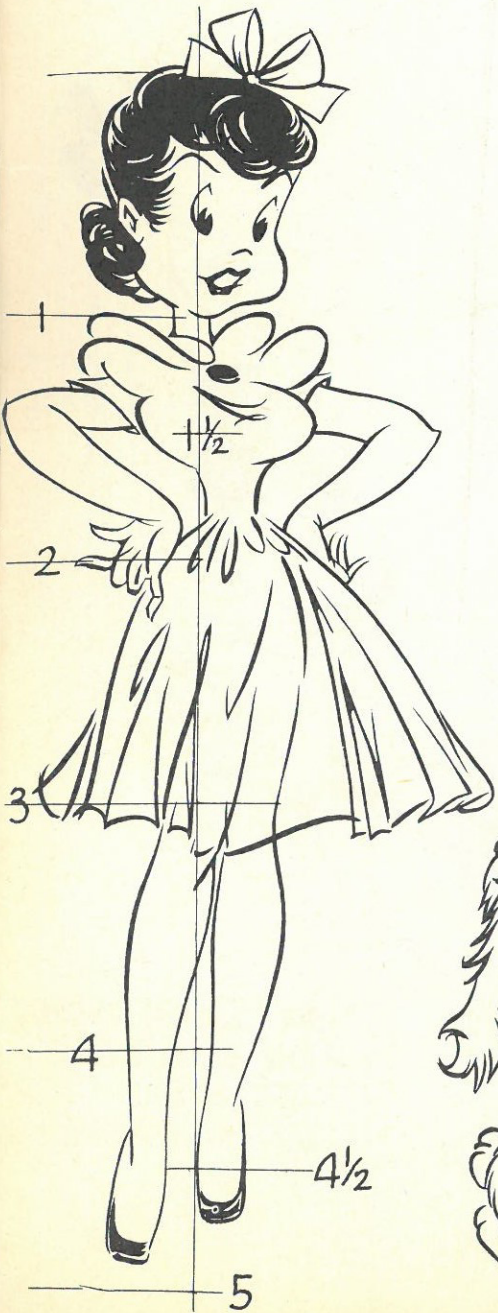


*D*RAW LINE OF BALANCE OR VERTICAL LINE AND DIVIDE INTO 5 PARTS OR 5 HEADS. MAKE OVAL OR EGG SHAPE FOR HEAD EXTENDING TO 2. KNEES LITTLE BELOW 3. TOES OR ARCHES AT 5. ADD ARMS. SHAPE UP HEAD AND REST OF FIGURE.



*M*AKE THE HEAD $1\frac{1}{2}$ INCHES. THIS WILL BE $7\frac{1}{2}$ OR 8 INCHES OVER ALL. AFTER YOU HAVE A GOOD PENCIL DRAWING, START OUTLINING WITH NO. 3 BRUSH, OR NO. 1 IF YOU LIKE A FINE BRUSH, EITHER ONE MUST BE GOOD, IT IS A WASTE OF TIME TO BOTHER WITH A BRUSH THAT WILL NOT HOLD A GOOD SHARP POINT.

ALL THESE LITTLE FIGURES ARE REPRODUCED THE SAME SIZE SO YOU CAN SEE HOW THE LINES SHOULD BE. OPPOSITE PAGE BLOCKING-IN ARE SIZE YOU WOULD SEE THEM IN PRINT.

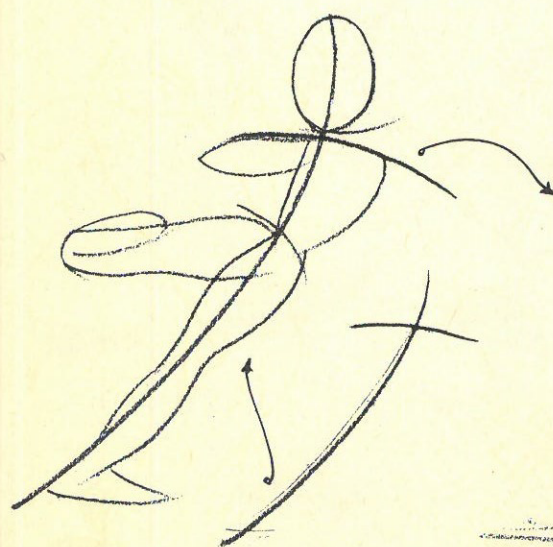




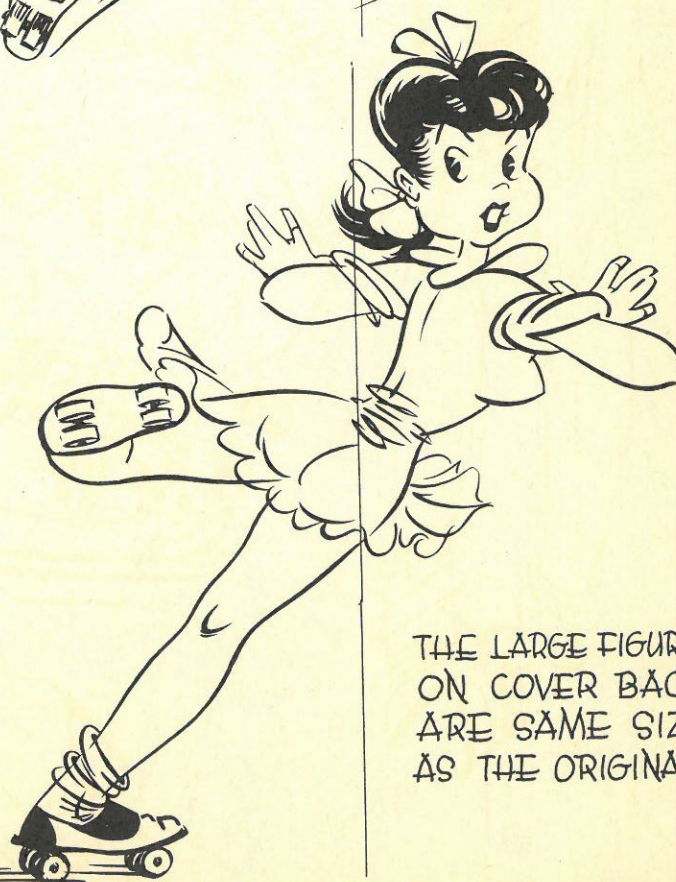
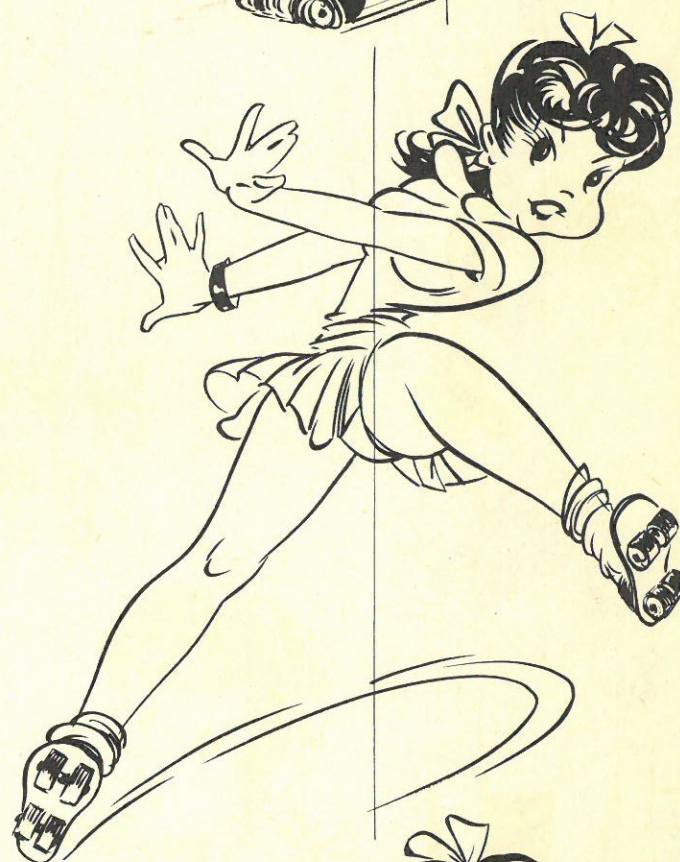
BUILD ACTION FIGURES ON SIMPLE LINES
YES, JUST TWO LINES.



TOO MANY START WITH THE HEAD,
FOOT, HAND OR EYE AND TRY TO
BUILD THE BODY AROUND IT !!



INK IN ONLY AFTER YOU HAVE
A NICE CLEAN-CUT PENCIL
BLOCKING-IN.



THE LARGE FIGURES
ON COVER BACK
ARE SAME SIZE
AS THE ORIGINALS

BY U
SAME
FIGUR
COME
IT.
ON

BY
BE

0
1/2

1

2

3

4

5

6

BY USING EYES AS $\frac{1}{2}$ HEAD
SAME AS IN THE HUMAN
FIGURE, THE MEASUREMENTS
COME OUT MUCH BETTER, TRY
IT. SEE "BLOCKING IN"
ON PAGES 18 AND 19.

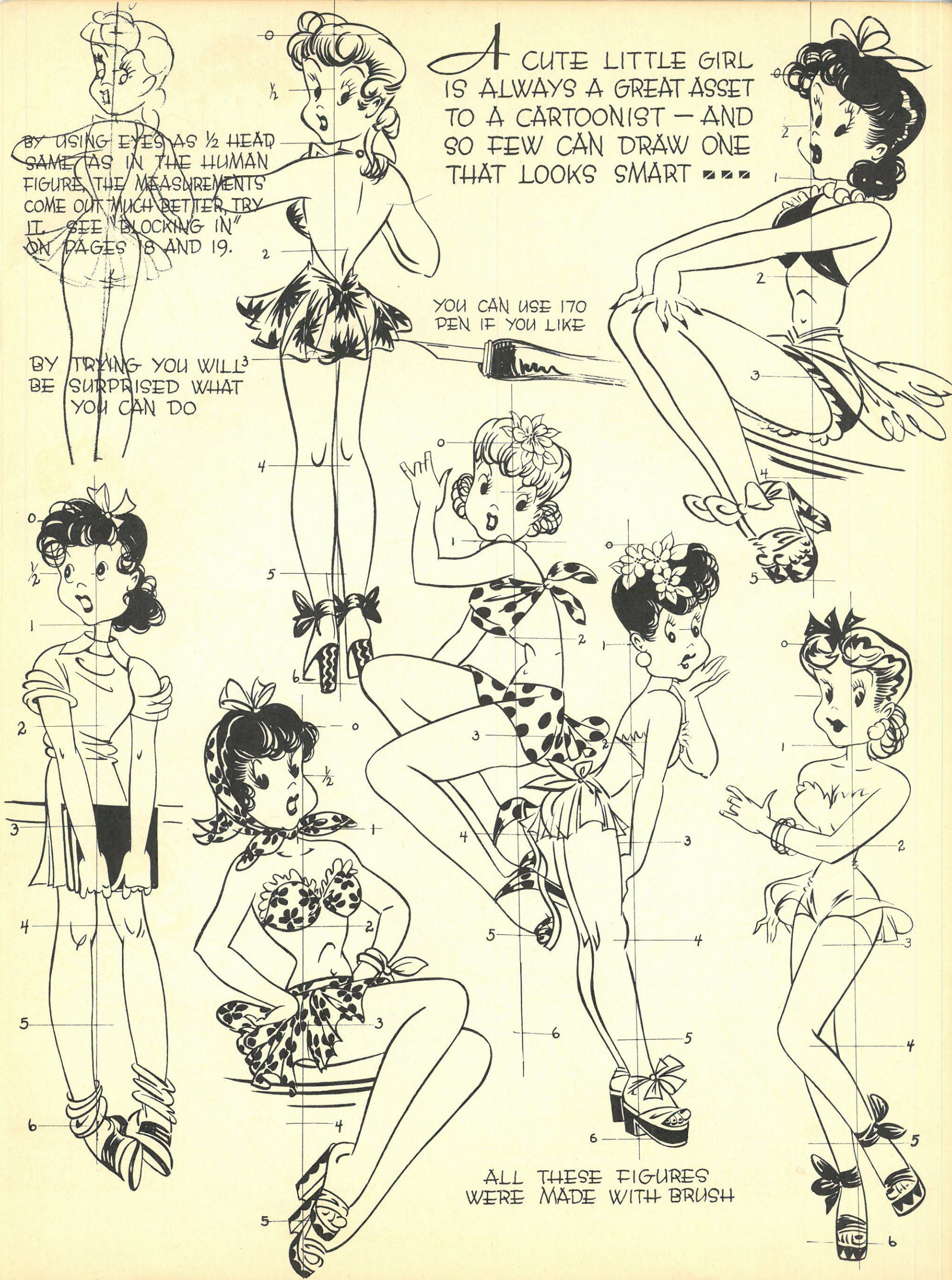
BY TRYING YOU WILL
BE SURPRISED WHAT
YOU CAN DO

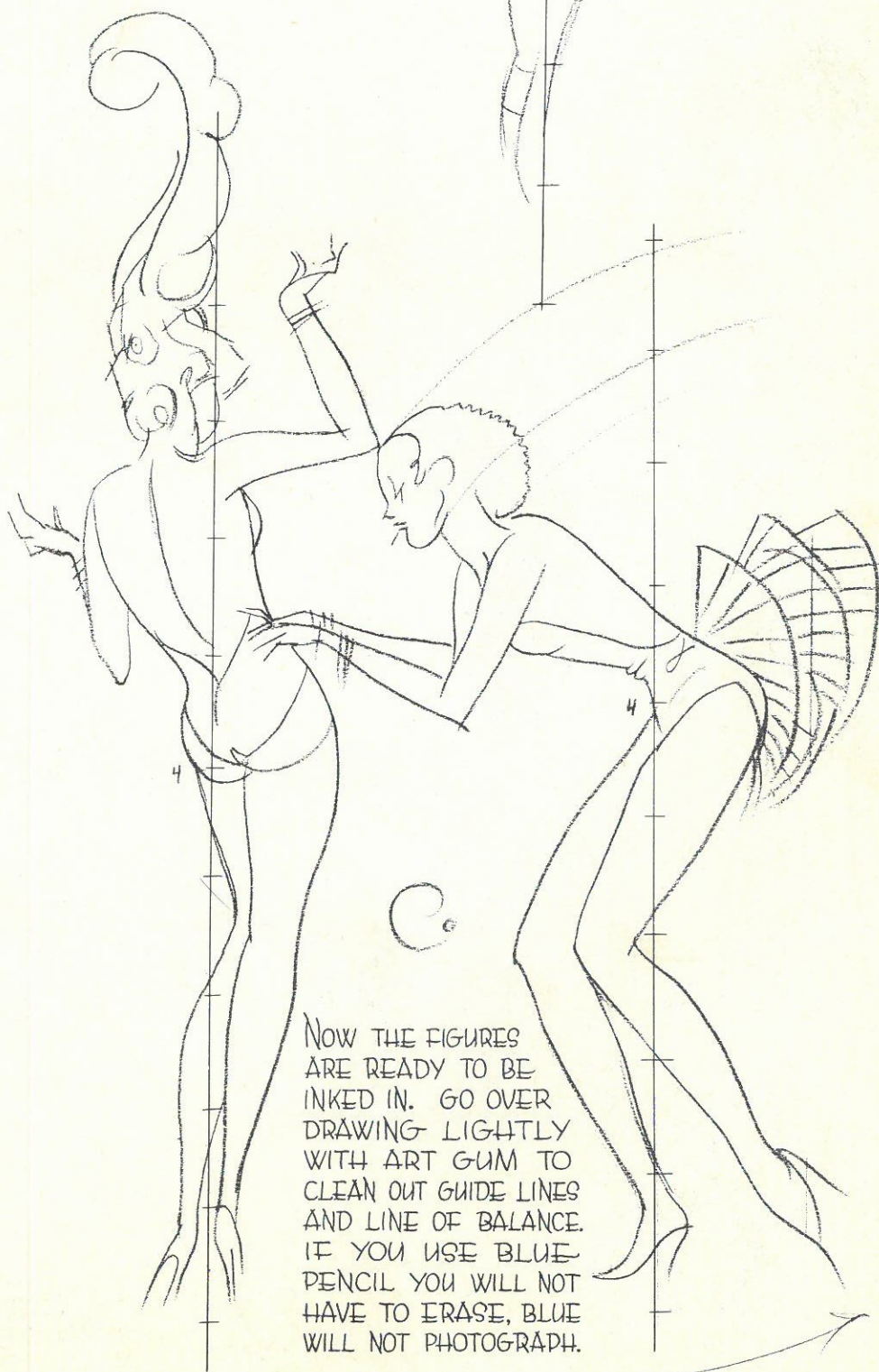
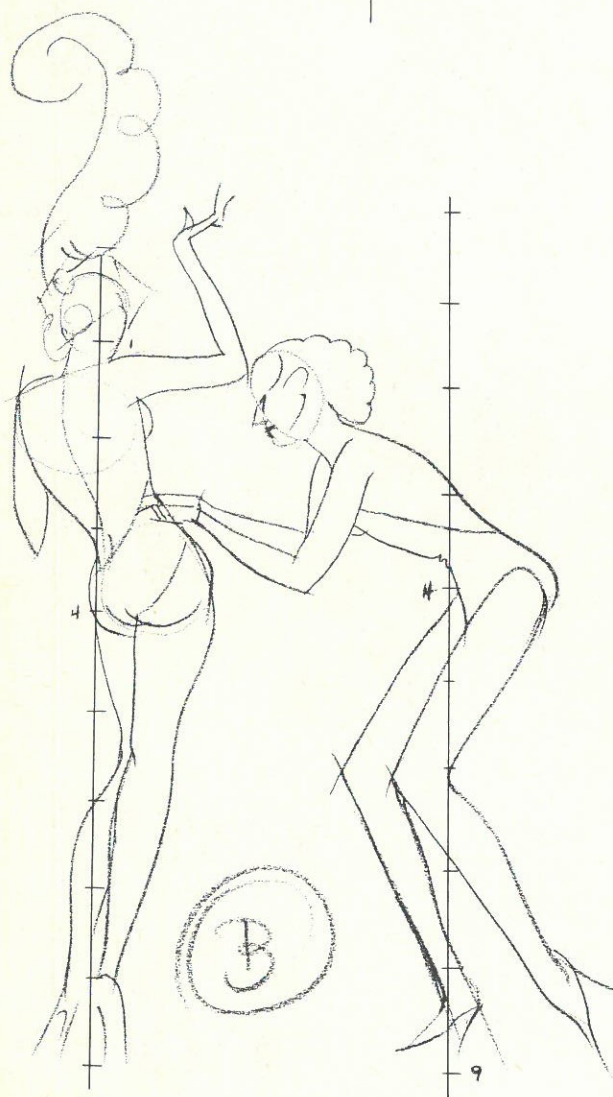
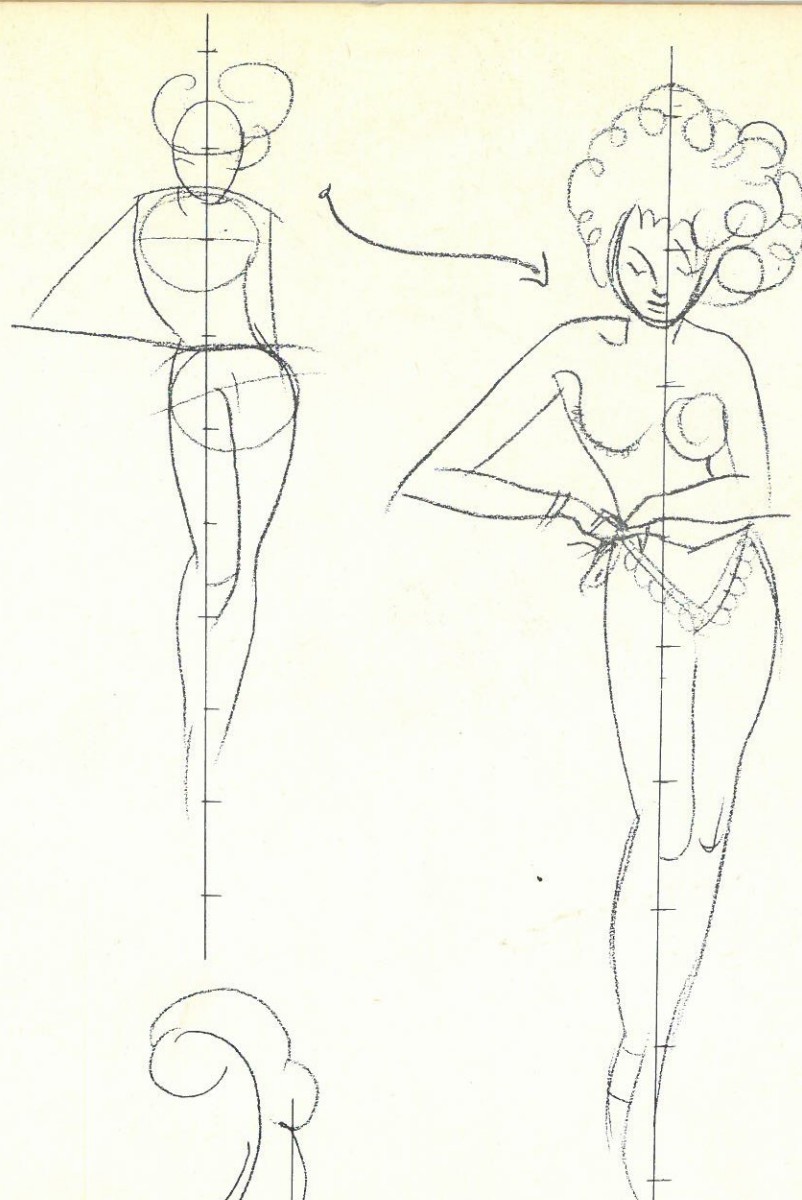
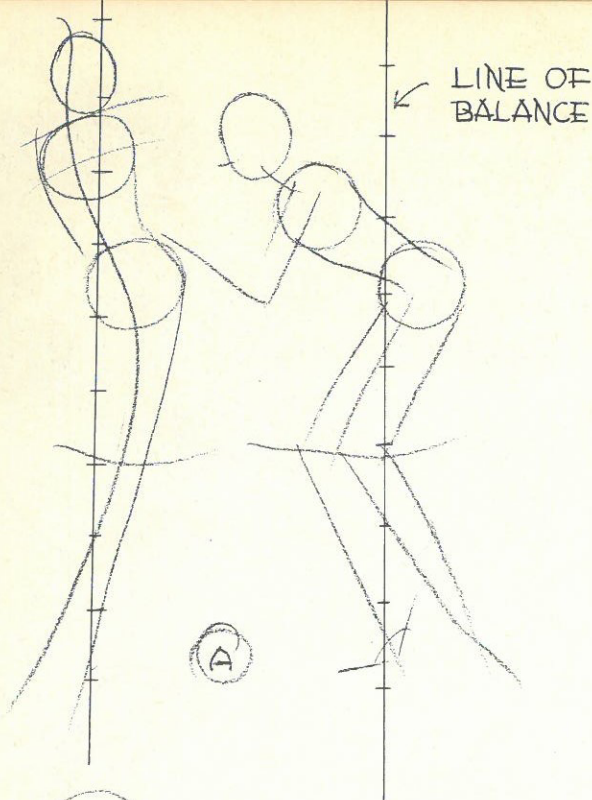
A CUTE LITTLE GIRL
IS ALWAYS A GREAT ASSET
TO A CARTOONIST - AND
SO FEW CAN DRAW ONE
THAT LOOKS SMART ■■■

YOU CAN USE 170
PEN IF YOU LIKE

FIGURES
BACK
E SIZE
ORIGINALS

ALL THESE FIGURES
WERE MADE WITH BRUSH



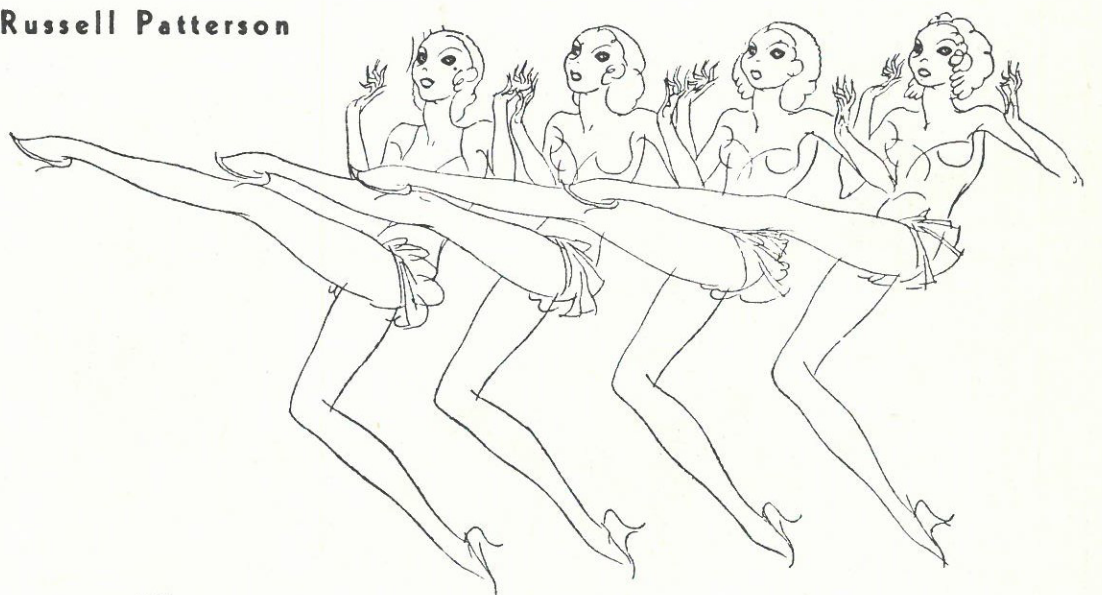


STUDY FIGURES AT YOUR NEAREST ART SCHOOL OR NIGHT SCHOOL AND WHEN MAKING YOUR DRAWINGS ELONGATE THEM. MAKE MANY QUICK SKETCHES RATHER THAN ONE COMPLETED DRAWING. THE HUMAN FIGURE MEASUREMENTS ARE $7\frac{1}{4}$ TO $7\frac{1}{2}$ HEADS AND MUCH BROADER. YOU WILL NOTE THESE FIGURES ARE VERY SLENDER AND $8\frac{1}{2}$ TO 9 HEADS TALL.

NOW THE FIGURES ARE READY TO BE INKED IN. GO OVER DRAWING LIGHTLY WITH ART GUM TO CLEAN OUT GUIDE LINES AND LINE OF BALANCE. IF YOU USE BLUE PENCIL YOU WILL NOT HAVE TO ERASE, BLUE WILL NOT PHOTOGRAPH.



Russell Patterson



RUSSELL PATTERSON HAS A WONDERFUL UNDERSTANDING OF FIGURE DRAWING, AND ONCE TOLD ME THAT HE SPOTS THE BLACKS, THEN TIES THEM TOGETHER WITH PEN LINES. YOU WILL DO WELL TO STUDY HIS DRAWINGS.

The BAFFLING THING
TO A BEGINNER
IS HOW DO YOU THINK UP
IDEAS? AND OF COURSE
HOW DO YOU GET THEM
DOWN ON PAPER?
FIRST LEARN HOW TO DRAW
WELL, AND IN THE PROCESS
OF LEARNING DRAWING,
IDEAS WILL POP INTO YOUR
MIND. O! SURE, ALL OF
THIS HAS WORRIED THE
BEST, WHO ARE NOW AT
THE TOP, WHEN THEY
WERE AT YOUR STAGE
IN THE GAME.

Drawing Cards



"He made a study of bird life...and it appealed to him."

Drawing Cards



"He made a study of bird life...and it appealed to him."

STRIP IN TYPE

YOU WILL SEE
THIS SIZE IN
YOUR PAPER

THIS
IS THE SIZE
AL VERMEER
MADE IT ~~~
THE DRAWING
WAS MADE ON
2 PLY WEDDING
BRISTOL BOARD
HOT PRESSED
WITH PEN AND
INK ~ ~ ~ ~ ~
170 OR 290
PEN POINTS.
A NO. 2 OR 3
WATER COLOR
BRUSH WAS
USED FOR THE
SOLID BLOCKS.

Man-Sized Mission

AL MADE THIS DRAWING ON NO. 3 COQUILLE BOARD WITH BRUSH, PEN AND INK AND CRAYON~~ BLOCKING IN WITH BLUE PENCIL~~

THIS IS THE ACTUAL SIZE OF ORIGINAL. AL VERMEER IS NEA TOP FLIGHT SPORT CARTOONIST AND ONE OF OUR BEST.

ALL HIS LIFE
CAPTAIN TOM HAMILTON,
NAVY'S NEW GRID COACH, HAS HAD A LIKING FOR TOUGH JOBS..

..HE SERVED AS EXECUTIVE OFFICER ON THE CARRIER ENTERPRISE..

...ORGANIZED THE VAST PHYSICAL TRAINING PROGRAM FOR NAVY FLYERS...

Man-Sized Mission

ALL HIS LIFE
CAPTAIN TOM HAMILTON,
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...ORGANIZED THE VAST PHYSICAL TRAINING PROGRAM FOR NAVY FLYERS...

..AND NOW IT'S HIS JOB TO END ARMY'S REIGN OF FOOTBALL TERROR...

I SAID CUT IT OUT!

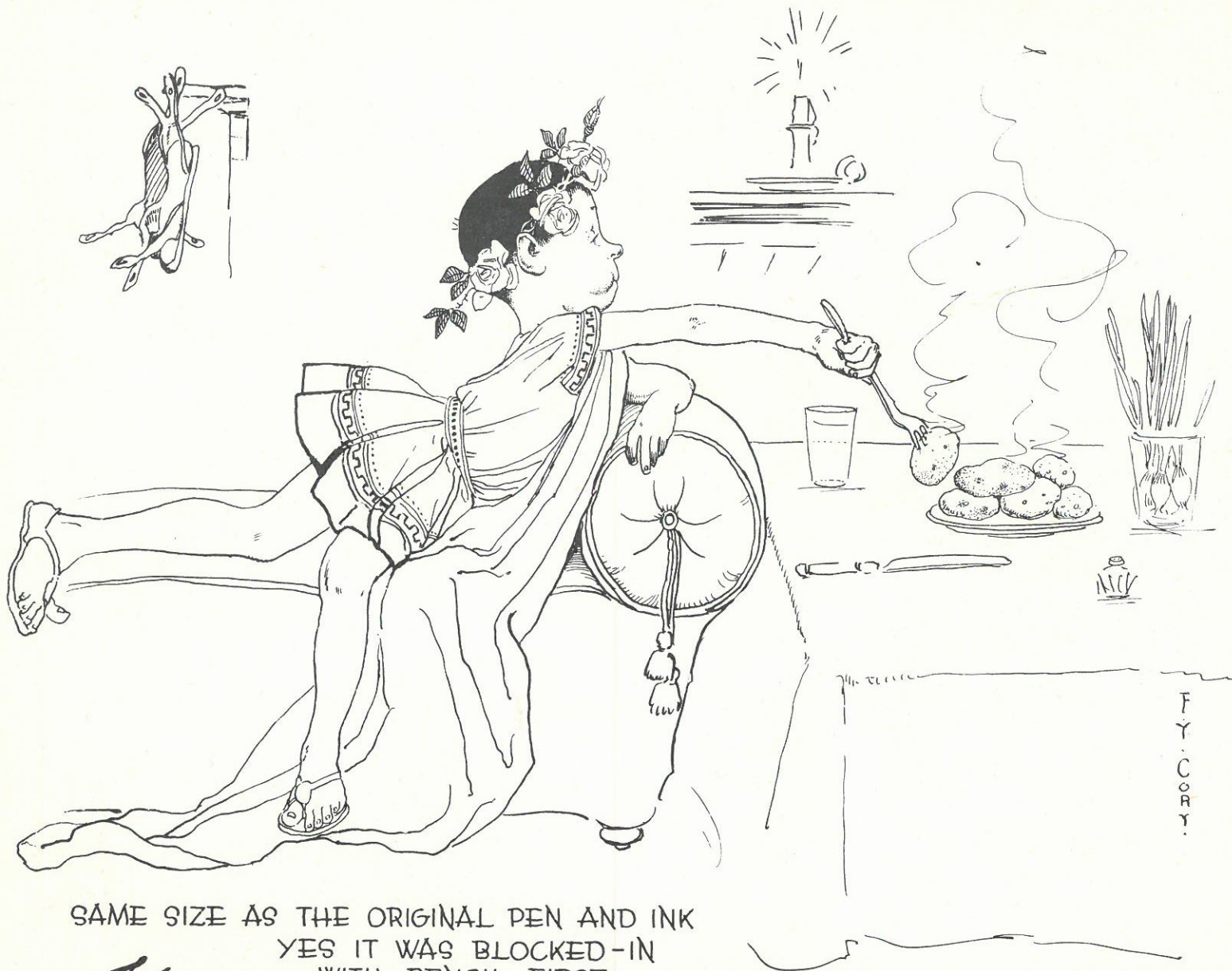
BE DONE... AS NAVY COACH OF CADETS TWO OUT OF THREE...

NEA

AND DON'T SAY IT CAN'T BE DONE... AS NAVY COACH IN 1934-36, TOM BEAT THE CADETS TWO OUT OF THREE...

THIS IS THE SIZE YOU SEE IN YOUR NEWSPAPER. ALL CARTOONISTS ALLOW 1/3 OR 1/2 REDUCTION, SOME LOTS MORE.

SOME SAY, "CARTOONING IS JUST A PROFESSION FOR MEN." WELL, YOU WOULD BE SURPRISED HOW MANY OF OUR BEST HUMORISTS ARE WOMEN. SOME EVEN SIGN WITH MEN'S NAMES OR JUST INITIALS, FOR FEAR OF DISCRIMINATION, WHICH THEY LEARN IS MOSTLY IN THEIR OWN MINDS. THIS ALSO APPLIES TO RACE, COLOR OR RELIGION. THE ART BUYERS ARE INTERESTED IN RESULTS, FOR THEY TOO, DEPEND UPON THE ARTISTS FOR THEIR LIVELIHOOD.



SAME SIZE AS THE ORIGINAL PEN AND INK
YES IT WAS BLOCKED-IN
WITH PENCIL FIRST

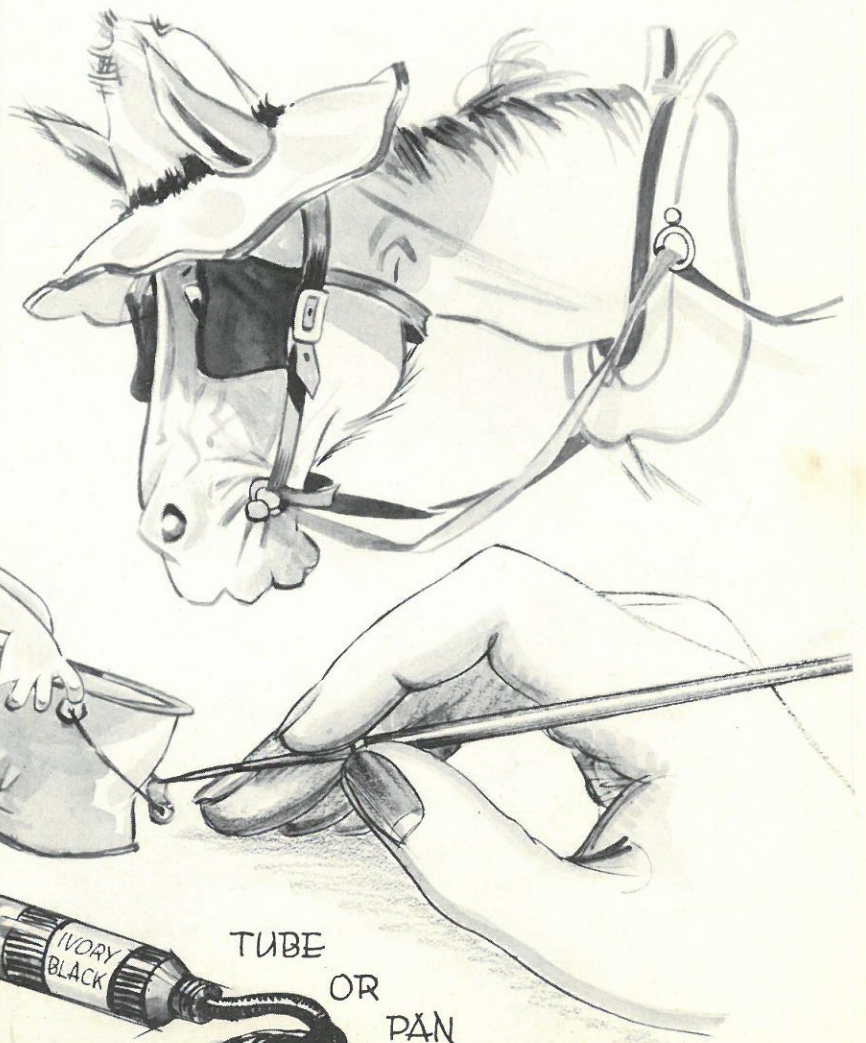
HERE IS A DRAWING MADE AND PUBLISHED BACK IN 1891. THIS GREAT OLD LADY, FANNY Y. CORY, NOW IN HER EIGHTIES, WAS GOING STRONG JUST A FEW YEARS AGO AND MAY BE STILL DOING SO; PROVING THAT IF YOU ARE GOOD YOU SHOULD NEVER RUN DOWN.

WOULD LIKE TO GET JUST ONE THING OVER TO YOU; THAT IS, THE SUCCESSFUL ARE NO DIFFERENT FROM YOU AND MANY HAVE OVERCOME GREAT HANDICAPS AND SUCCEEDED IN SPITE OF ALL OBSTACLES. SUCCESS IS YOURS IF YOU WANT IT HARD ENOUGH.



When working from light to dark in applying the washes, it is all right to make dark outlines in dark wash, but I like to use water-proof India ink for outline, then fill in washes. This way your outlines are always crisp and clean.

If you wish to learn more about wash drawing ask to see "HOW TO DRAW MALE FASHIONS." THE SAME PRINCIPLES OF WASH APPLIES IN CARTOONING. YOUR PENCIL BLOCKING-IN IS THE SAME IN BRUSH AND INK AS IN A WASH DRAWING.



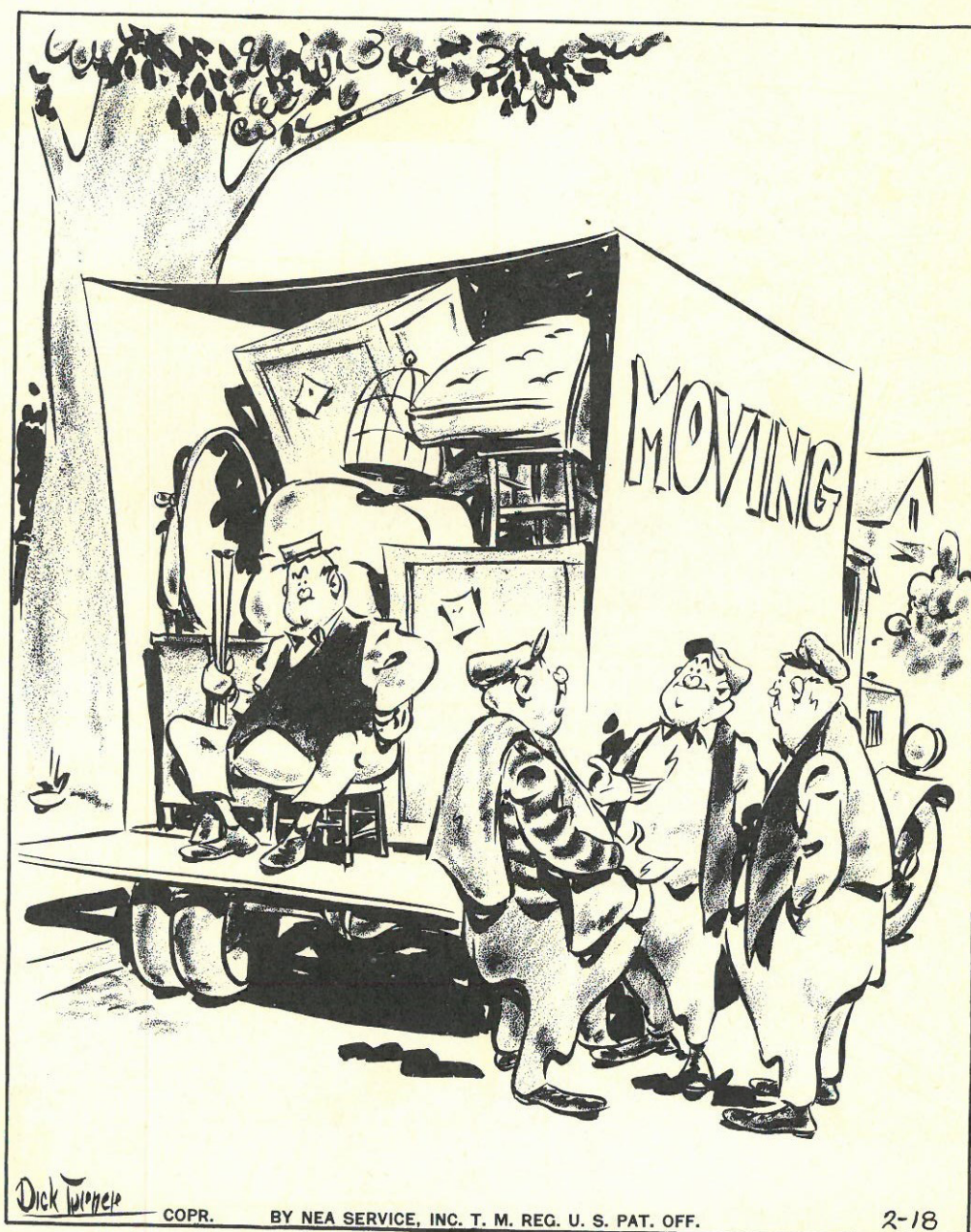
MIX WITH WATER



MAKE YOUR DRAWINGS 8 x 10 INCHES, ON GOOD BRISTOL BOARD WITH BLACK INK. MAIL FLAT IN 9 x 12 ENVELOPE, ENCLOSE RETURN POSTAGE AND BE SURE YOUR NAME, ADDRESS AND CITY IS PRINTED PLAINLY ON THE BACK OF EACH DRAWING AS WELL AS ON YOUR ENVELOPE.

MOST CARTOONISTS SUBMIT 6 TO 12 ROUGHS AT A TIME. WHEN STARTING, SUBMIT MOSTLY FINISHED DRAWINGS, SO THE PUBLISHER CAN SEE WHAT YOU CAN DO. YOUR FINISHED DRAWINGS LOOK BETTER THAN MOST PENCIL ROUGHS, BE NEAT WITH YOUR WORK BUT NOT TOO TIGHT AND FUSSY. KEEP BRUSH, CRAYON AND PEN STROKES FREE AND SIMPLE.

DICK TURNER WORKS FOR N.E.A. SERVICE. HIS DRAWING WAS MADE 8"x10" ON COQUILLE NO. 3. WITH THIS PAPER YOU CAN WORK ON EITHER SIDE ~ ~ ~ ~ DICK PENCILLED IN HIS DRAWING WITH BLUE PENCIL, INKING IN WITH BRUSH AND INDIA INK USING GREASE CRAYON FOR SHADING. THIS MAKES A VERY GOOD WAY TO WORK ~ ~ ~ ~ ~ WHEN SUBMITTING YOUR DRAWINGS, NEVER FOLD THEM AND IF IDEA IS SEASONABLE, WORK FROM FOUR TO SIX MONTHS AHEAD ~ ~ ~ ~ A FANCY LETTERHEAD IS NOT NECESSARY, JUST A GOOD IDEA AND DRAWING IS ALL THEY ARE INTERESTED IN. IF YOUR IDEA IS GOOD, THEY MAY BUY IT AND HAVE ONE OF THEIR STAFF ARTISTS MAKE THE DRAWING. THAT WOULD BE A GOOD START; LATER THEY MIGHT BUY BOTH IDEA AND DRAWING, BUT THEY MUST BE GOOD.

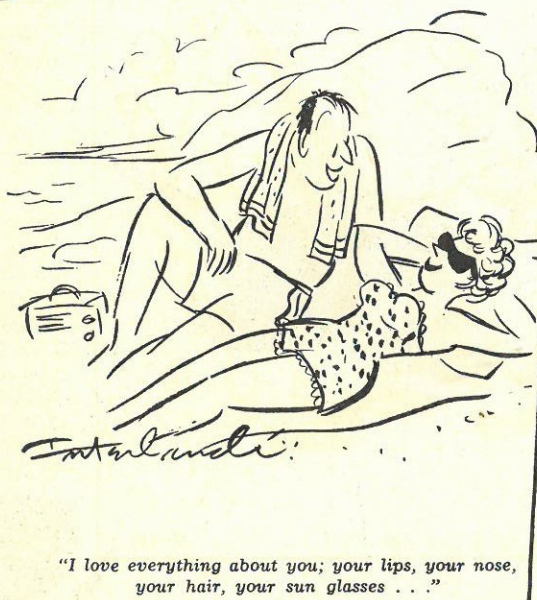
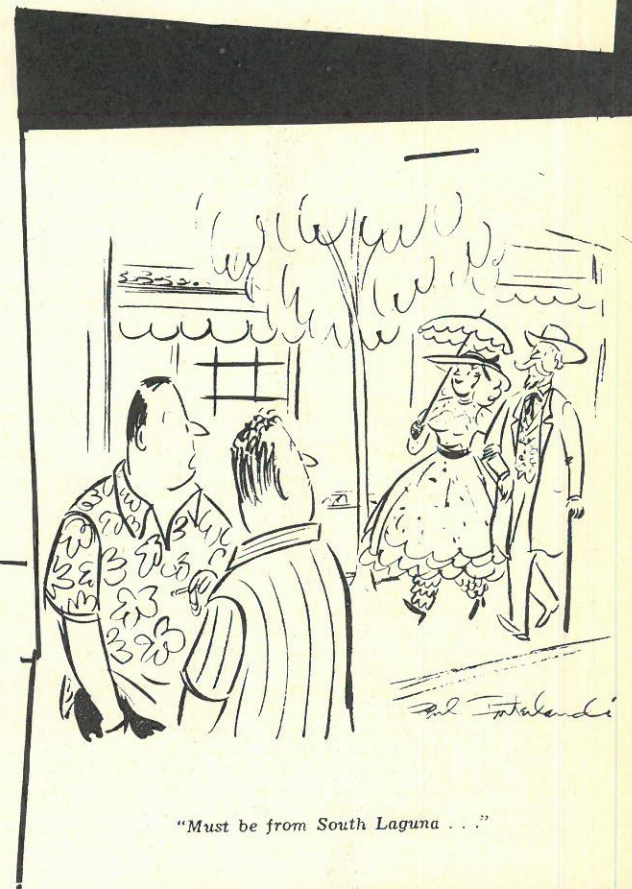
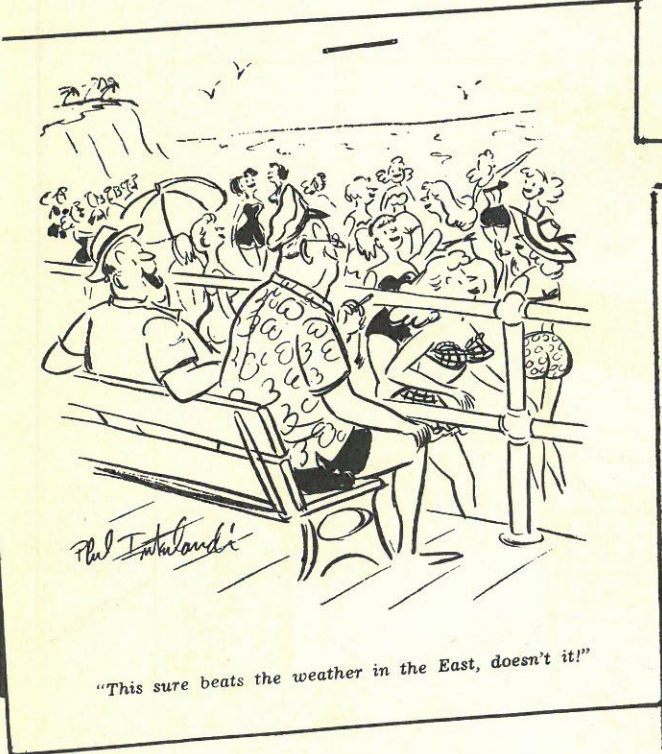


"HE SAYS THE HOUSE HE WAS MOVING TO IS ALREADY TAKEN AND THAT WE CAN'T EVICT HIM FOR SIX MONTHS"

ONE CANNOT PLACE TOO MUCH STRESS ON GOOD IDEAS AND DRAWING. TO BECOME FAMILIAR WITH THE MARKET YOU SHOULD STUDY THE MAGAZINES CONTINUOUSLY, TO KEEP YOUR FINGER ON THE PULSE OF THE CARTOON MARKET, WHICH IS CONSTANTLY CHANGING. THE FREE LANCE FIELD IS OPEN TO YOU, NO MATTER WHERE YOU LIVE. CARTOONISTS WHO WORK THIS FIELD HAVE DOZENS OF DRAWINGS IN THE MAILS AT ALL TIMES; WHEN ONE LOT COMES BACK, HE SENDS IT RIGHT OFF TO ANOTHER PUBLISHER AND A NEW DOZEN TO THE ONE WHO HAS JUST RETURNED THEM. YES SON IT IS BIG BUSINESS. GOOD GOING!

Phil d
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to ha
ings
colle
90 p
you
him

Phil does spots for national magazines, but once a Lagunatic he always comes back home. He loves to have fun with the local happenings and has published a book called "Laguna-Grins" with some 90 pages of pictures like these. If you would like one, send \$1.00 to him at Box 398, Laguna Beach, Cal.



To
Walter Foster

I think I cut my drawing eye teeth on two or three of your books — hope you enjoy this and hope I haven't let you down —

Best,
Phil Intalandi

SQUASH YOUR BRUSH
LIKE THIS
ON PAPER

AND IT WILL COME
OUT SO YOU CAN
MAKE STROKES
LIKE THIS

OR
THIS

NO TWO STROKES WILL
BE ALIKE, SO YOU WILL
HAVE PLENTY OF VARIETY.
YES, IT WILL TAKE LOTS
OF PRACTICE BUT IS
WELL WORTH IT.

BRUSH
PRACTICE
STROKES

A

H. B.
PENCIL
OR
MECHANICAL
PENCIL
WITH
H. B. LEADS

B

C

GOOD
NO. 2
WATERCOLOR
BRUSH

GOOD
NO. 3
WATERCOLOR
BRUSH

AND A
NO. 3 BRUSH
JUST FOR
WHITE USED
TO CLEAN UP
EDGES OR
FOR WHITE
LINES INTO
THE BLACK

YOU CAN
BUY WHITE
IN TUBES OR
JARS, IT
MUST BE
WATERCOLOR

FIM
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AC

A GOOD CLEAN PENCIL BLOCKING-IN IS SO
HELPFUL TO GOOD WORK, DO NOT MAKE
SCRATCHY LINES, EITHER WITH PENCIL, PEN OR BRUSH.
A FINE RULE TO FOLLOW IS TO PRACTICE HUNDREDS
OF LINES WITH PEN, PENCIL AND BRUSH, THEN YOU
WILL NOT HAVE STAGE-FRIGHT WHEN YOU START TO
INK IN YOUR DRAWING. WE DO NOT SELL
MATERIALS. SEE YOUR ART DEALER FOR THEM.

GLAMOR GIRLS

By Don
Flowers

YOUR DRAWINGS SHOULD HAVE THE SAME SPONTANEITY AS THOSE BY DON FLOWERS; A FINE, DECORATIVE CHIC LOOK TO THE FIGURES..... GOOD COMPOSITION AND A PLEASING SPOTTING OF BLACKS. THEY ARE PRINTED IN SEVERAL HUNDRED NEWSPAPERS THROUGHOUT THE U.S..... LOOK THEM UP, YOU WILL DO WELL BY STUDYING THEM. ACTUAL SIZE OF ORIGINAL



GOOD
NO. 2
WATERCOLOR
BRUSH

GOOD
NO. 3
WATERCOLOR
BRUSH

AND A
BRUSH
FOR
THE USED
LEAN UP
SES OR
WHITE
ES INTO
BLACK

A CAN
WHITE
ABES OR
RS, IT
ST BE
WATERCOLOR

2-22

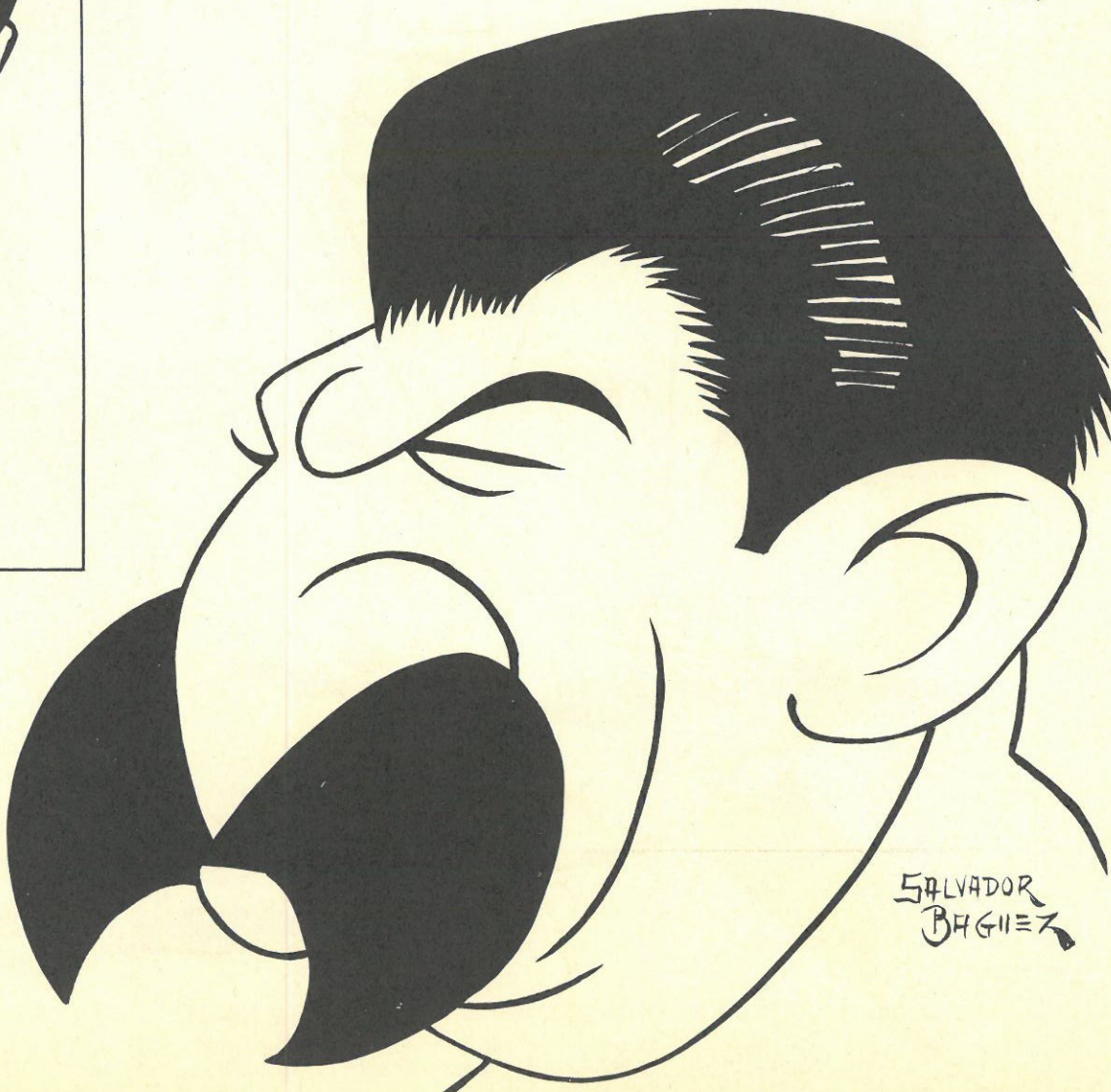
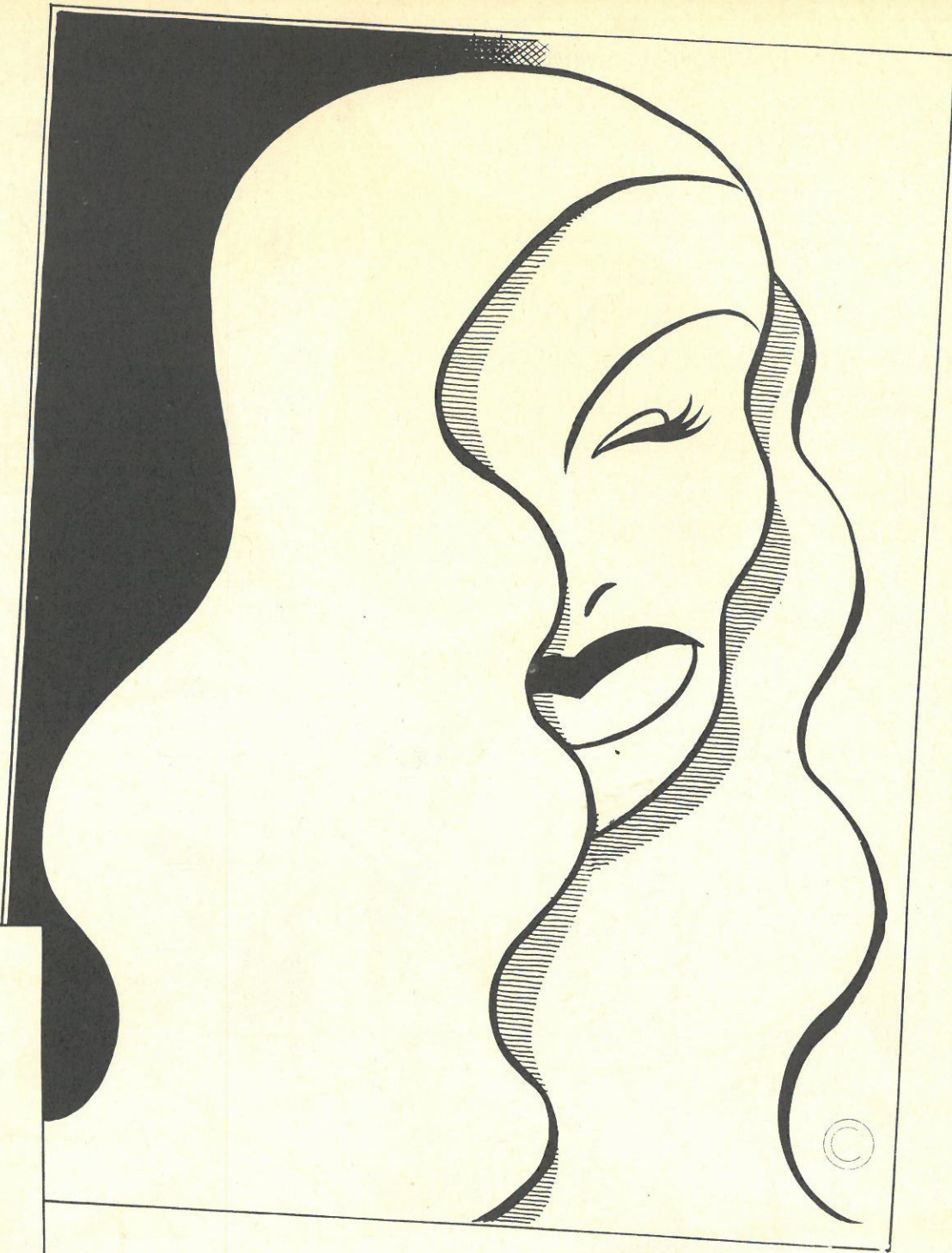
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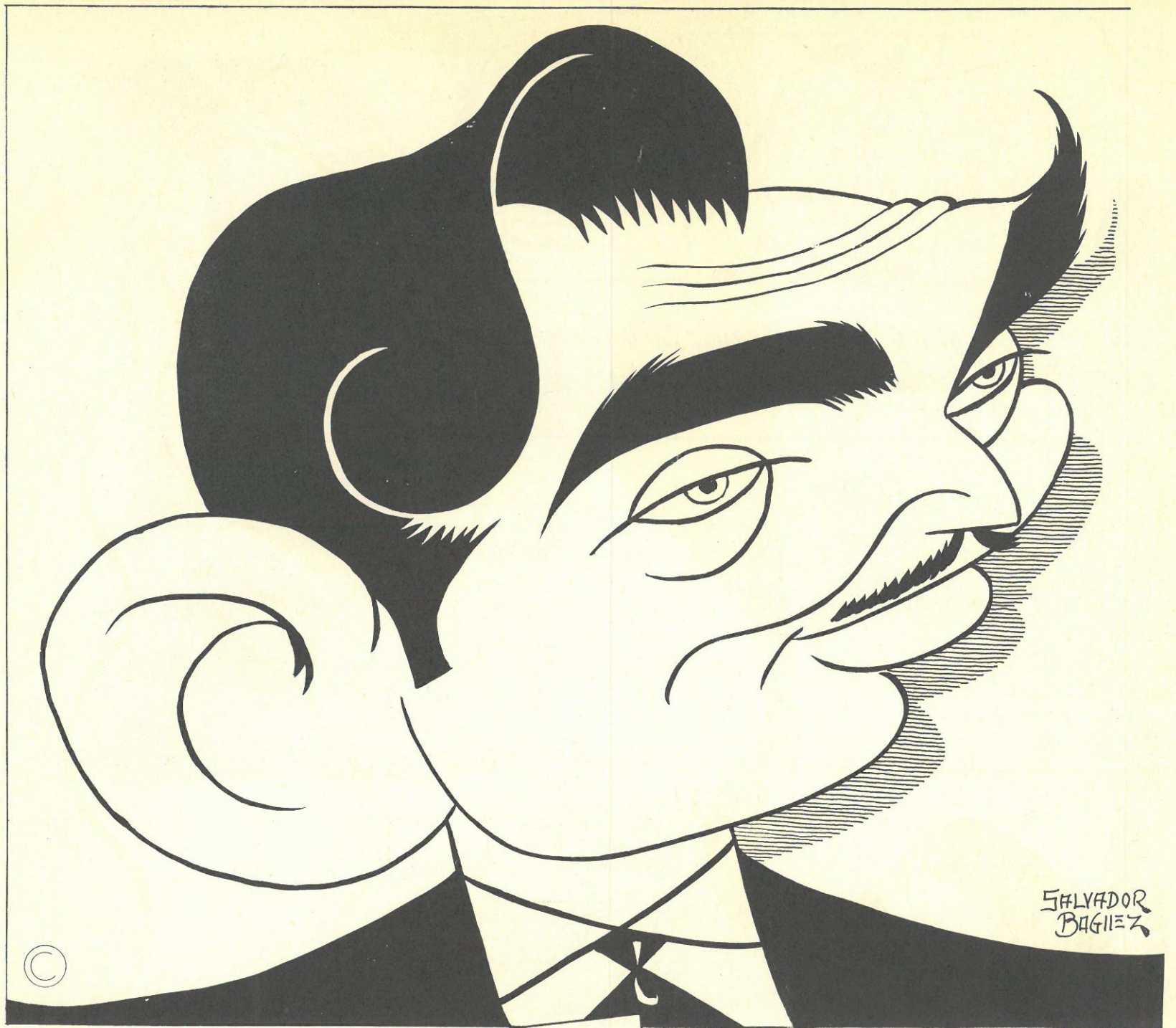
KING FEATURES SYNDICATE, Inc., WORLD RIGHTS RESERVED.

"ANY BOY IN SCHOOL WOULD BE GLAD JUST TO CARRY HER BOOKS HOME"

"ALL OF THESE CARICATURES HAVE BEEN MADE FROM A PURELY DECORATIVE POINT OF VIEW, ESPECIALLY THE ONE OF SIR. PHILIP GIBBS, WHOSE EYES, MOUTH AND GENERAL CONTOUR OF FACIAL LINES GIVE ONE THE IMPRESSION OF SO MANY TRIANGLES ~ ~ ~

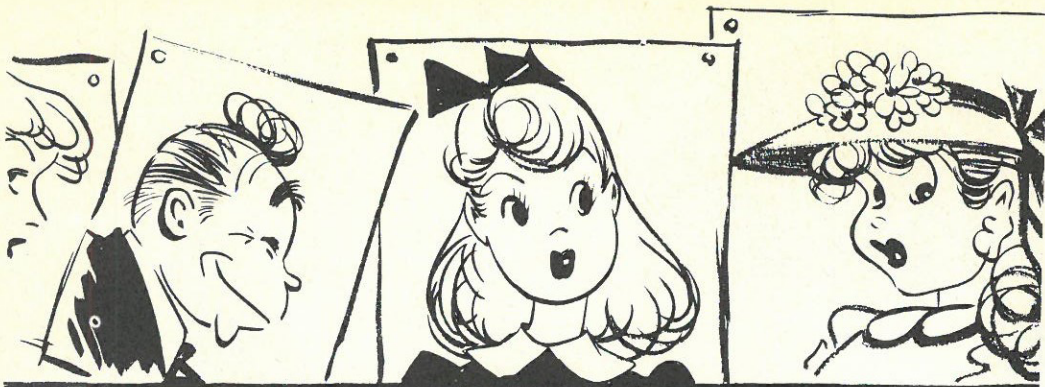
THE SAME IDEA MAY GENERALLY BE FOLLOWED WITH CURVED LINES ~ ~ ~ ALL IN ALL THE MOST SUCCESSFUL METHOD I HAVE FOUND IN MAKING A CARICATURE IS TO TRY AND MANAGE TO GET A GOOD LIKENESS WITH THE LEAST POSSIBLE NUMBER OF LINES, IN OTHER WORDS, SIMPLICITY, SHOULD BE THE RULE."





SALVADOR SAYS, "IT SEEMS TO ME THAT ALTHOUGH THERE ARE A FEW VERY GOOD CARICATURISTS IN THE UNITED STATES AT THE MOMENT, STILL IT IS A PITY THAT MORE DO NOT UNDERTAKE THE TASK OF DEVELOPING THIS TYPE OF WORK, SO THAT SOON WE MAY BE ABLE TO DISCOVER SOME TALENTED INDIVIDUAL WHO MAY BE CAPABLE OF RESUMING WHERE THE OLD MASTER, THE LATE RALPH BARTON, LEFT OFF. IN MY OPINION HE WAS THE GREATEST IN THE UNITED STATES ~~ HERE'S HOPING THESE PERSONALITIES I HAVE DEPICTED ALL IN FUN, MAY BE OF SOME HELP TO THE STUDENTS OF THIS FASCINATING ART."

(P.S. - See Cartoon Jobs, also Making Faces.)



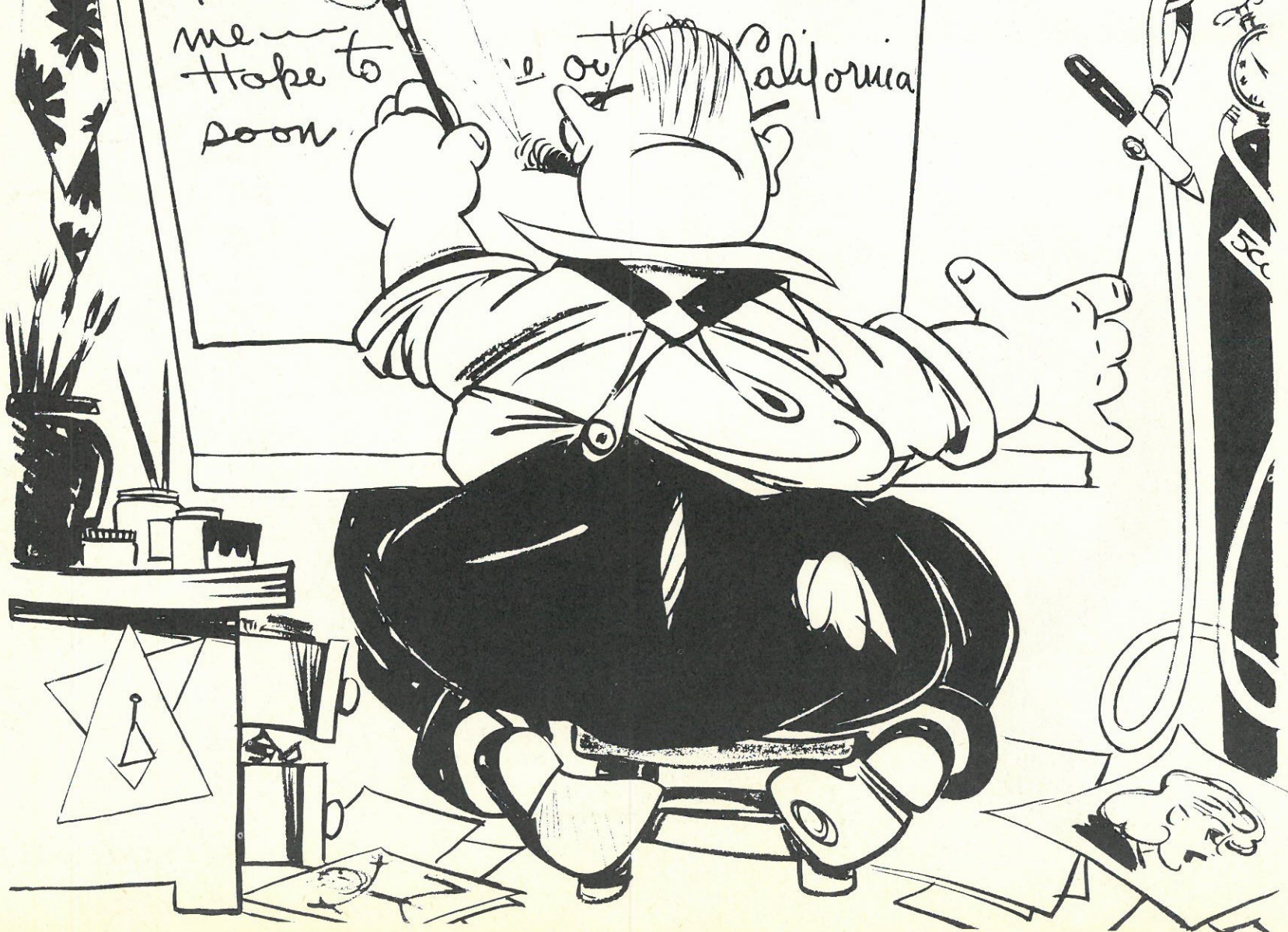
~~Hal~~ RASMUSSEN at my home in Laguna Beach, a grand fellow and a fine cartoonist. W.T.F.

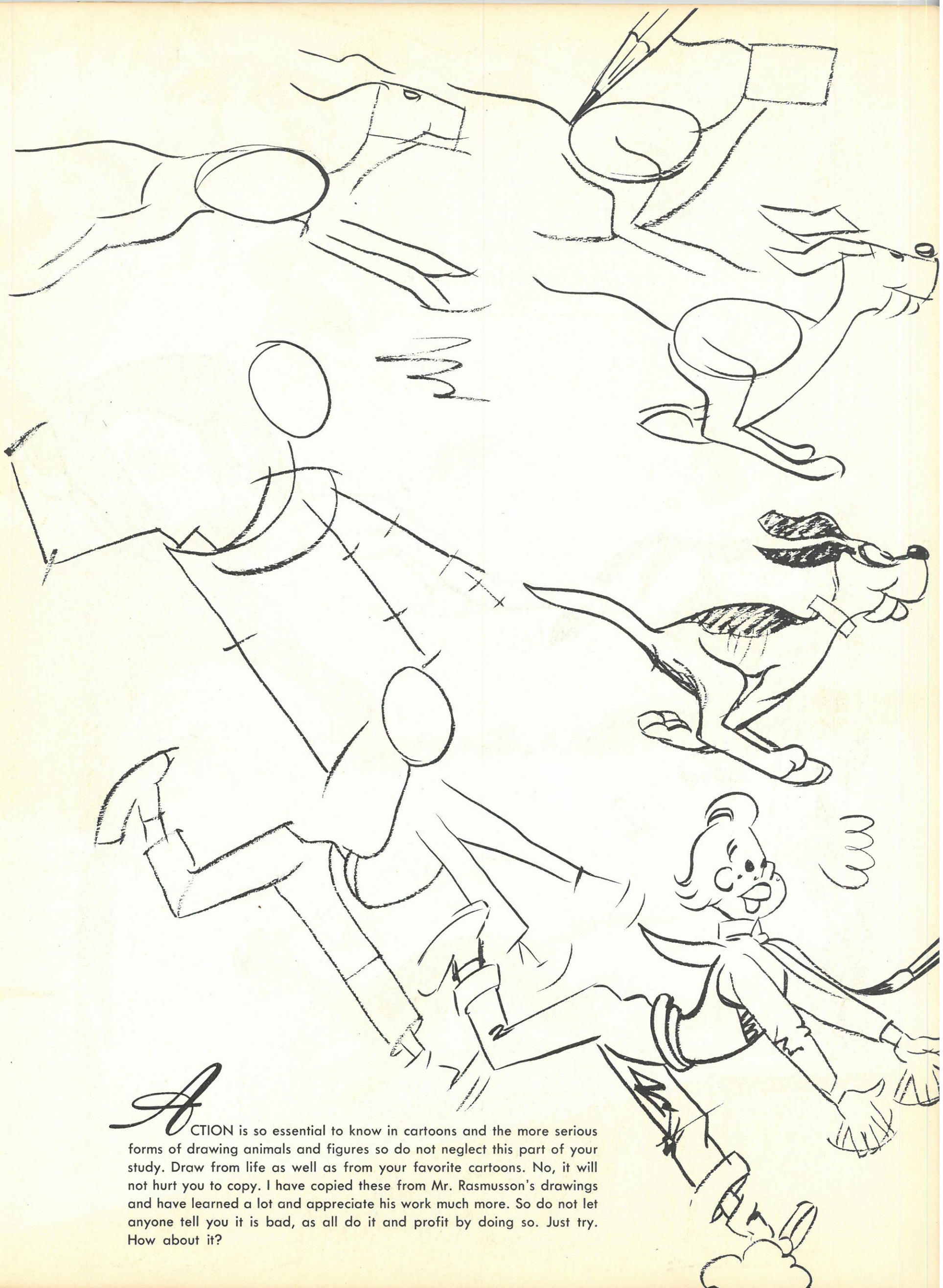


Dear Walter
Well I got back California O.K. and am at the board and up to ears in work.

Hope your new book "Mr. Cartoon" will be a big success. Being left handed should be no handicap for the pen - quill never bothered me.

Hope to see you soon.
out California





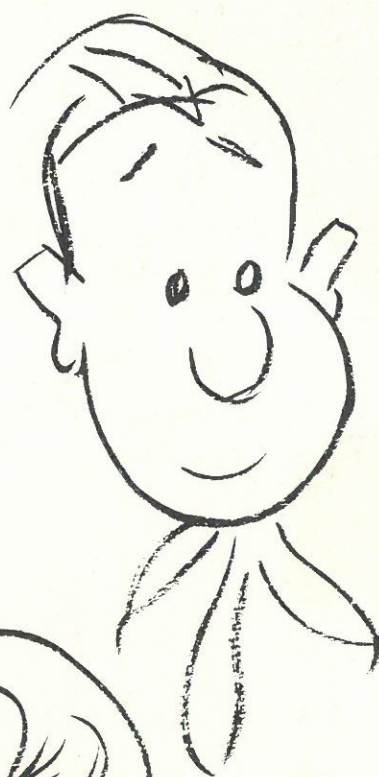
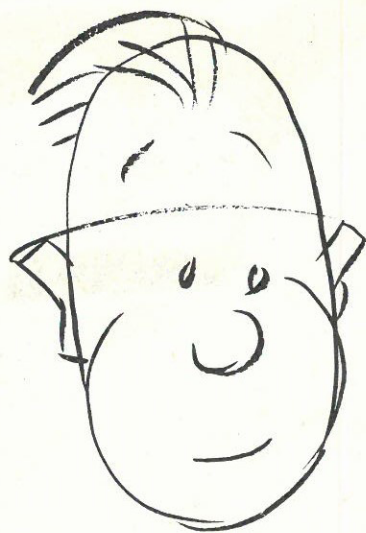
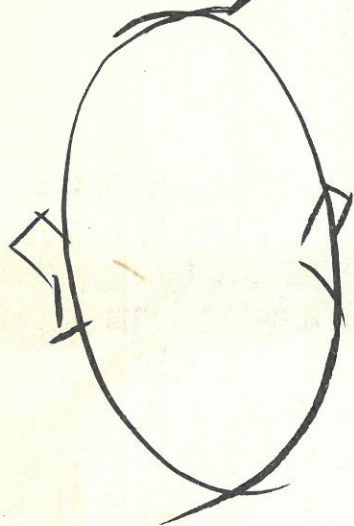
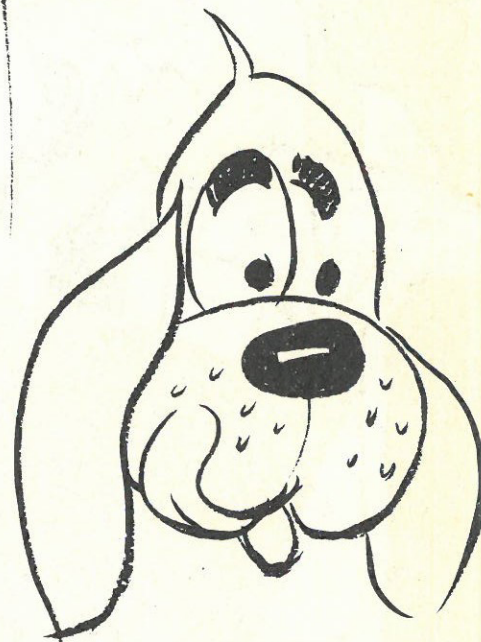
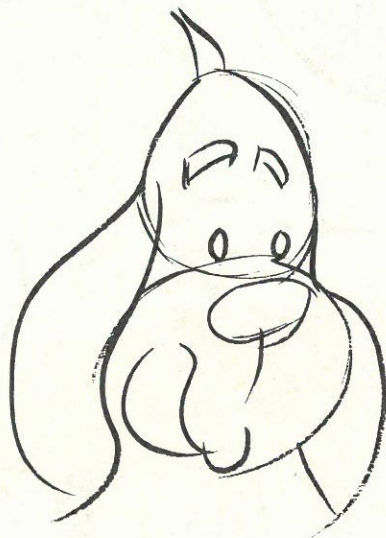
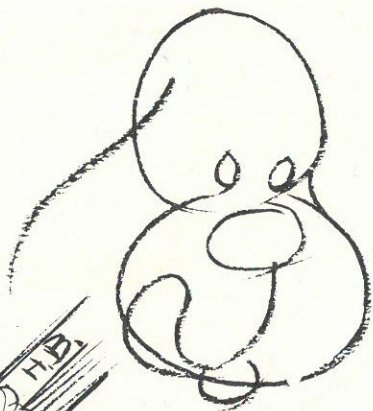
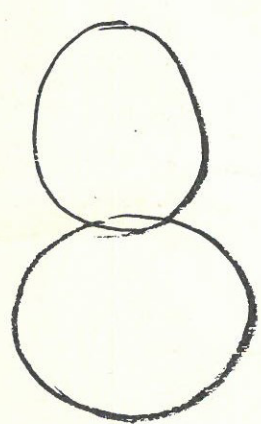
A

CTION is so essential to know in cartoons and the more serious forms of drawing animals and figures so do not neglect this part of your study. Draw from life as well as from your favorite cartoons. No, it will not hurt you to copy. I have copied these from Mr. Rasmusson's drawings and have learned a lot and appreciate his work much more. So do not let anyone tell you it is bad, as all do it and profit by doing so. Just try. How about it?





*AL RASMUSSEN



XPRESSIONS on animals or humans are always fun to practice, and you can't make too many. Be sure to build up a good number of these — they will come in handy. Do not limit yourself. Color in the heads after you have made drawings of them.

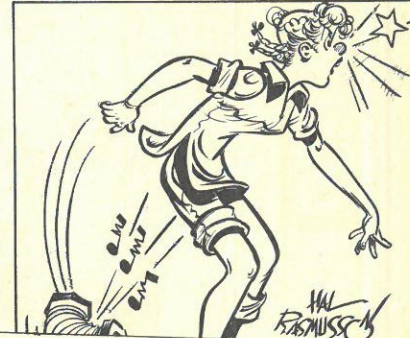
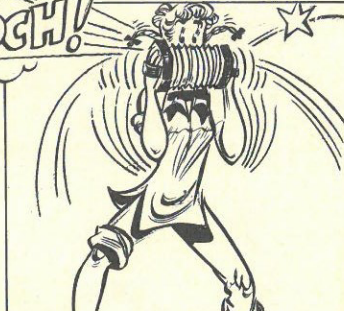
AL HAS A NICE FEELING AND EASY WAY OF DRAWING AND SUCCEEDS IN GETTING SUCH WONDERFUL ACTION IN HIS LITTLE GIRL FIGURES. THAT HE DOES IT LEFT-HANDED WILL BE A GREAT SURPRISE TO MANY; BUT HOLD YOUR HAT, DO YOU KNOW THAT ABOUT ONE-FOURTH OF OUR CARTOONISTS ARE LEFT-HANDED?



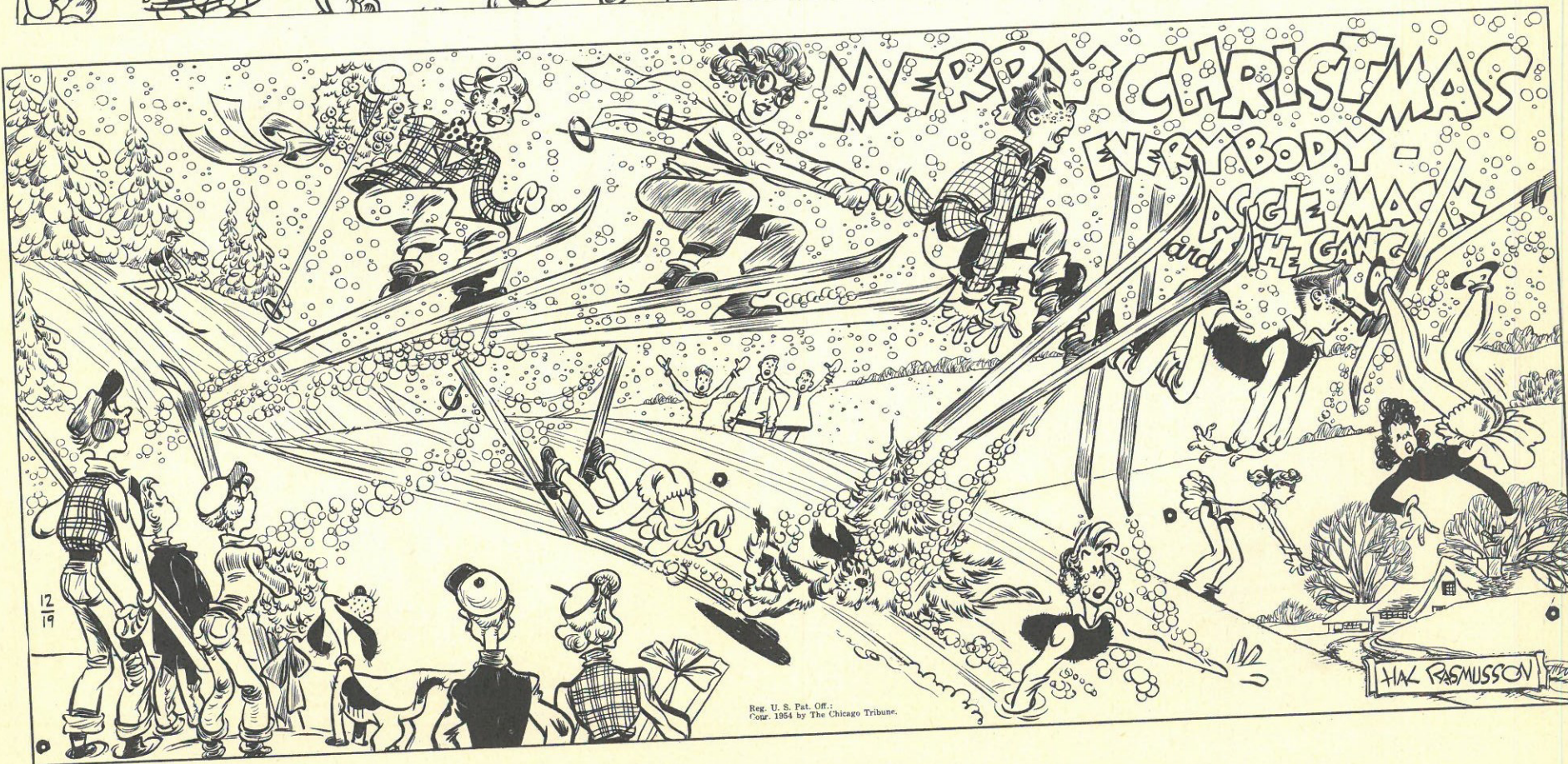
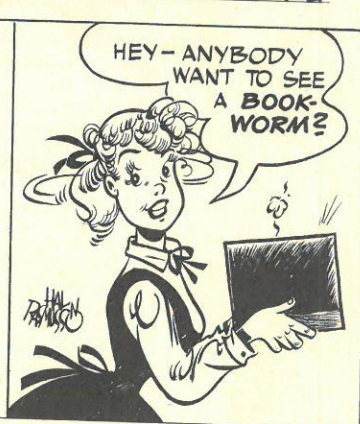
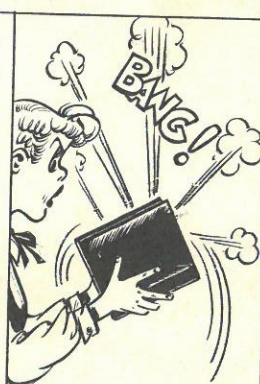
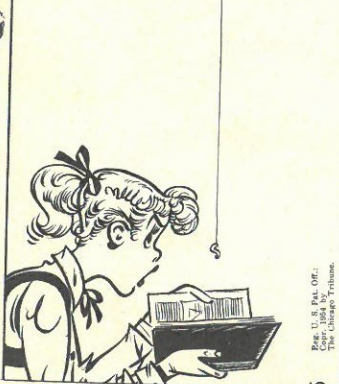
The BRUSH HAS BECOME A GREAT FAVORITE WITH MOST ARTISTS AND AND IS USED BECAUSE OF ITS FLEXIBILITY, AND BEST OF ALL IT HASN'T THE TENDENCY TO SPATTER INK ALL OVER YOUR DRAWING LIKE THE PEN. IT IS REALLY NO HARDER TO LEARN HOW TO USE, SO PRACTICE WITH BOTH ■ ■ ■ ■



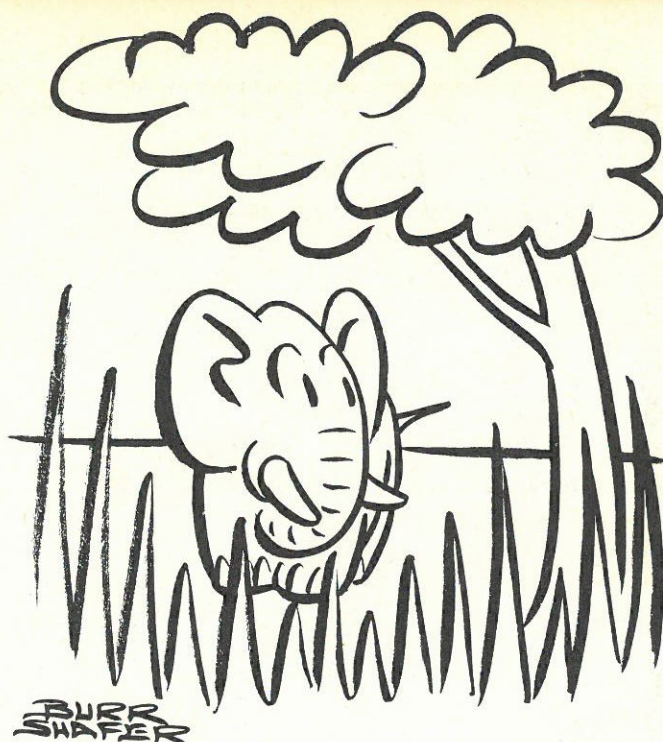
AGGIE MACK



AGGIE MACK TUESDAY OCTOBER 24, 1954



BURR TOLD ME HIS WIDE
BRUSH STROKES WERE
THE OUTCOME OF HIS PET
BRUSHES WEARING DOWN
BUT HE JUST COULDN'T PART
WITH THEM-AND OF COURSE
THEY WERE HARD TO GET
DURING THE WAR.
I LIKE HIS BROAD BRUSH
STROKES, DON'T YOU.



BURR
SHAFER

THIS IS THE ACTUAL SIZE OF MR. SHAFER'S ORIGINALS
AND WHEN REDUCED FOR THE SATURDAY REVIEW, THE
POST, COLLIERS, ESQUIRE AND OTHER MAJOR MAGAZINES.
YOU SEE THEM THE SIZE SHOWN AT THE TOP OF THIS PAGE.

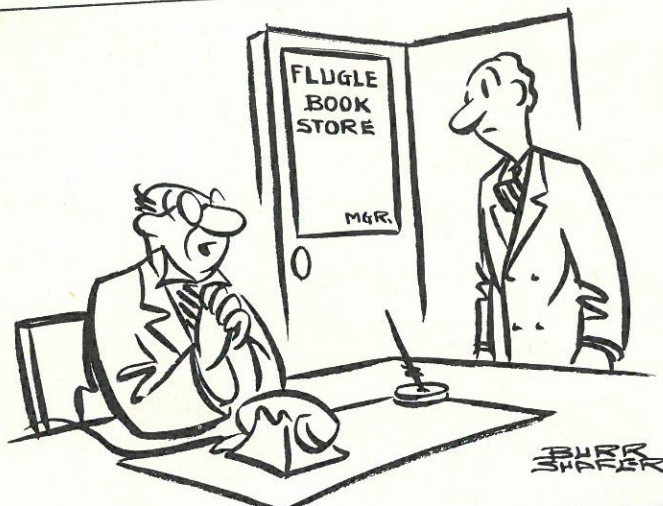
BURR SHAFER

R. SHAFER IS A SOUTH-PAW AND LIKE MOST LEFT HANDERS, WRITES AND DRAWS FROM TOP TO BOTTOM, SO AS NOT TO BLOT HIS WORK.

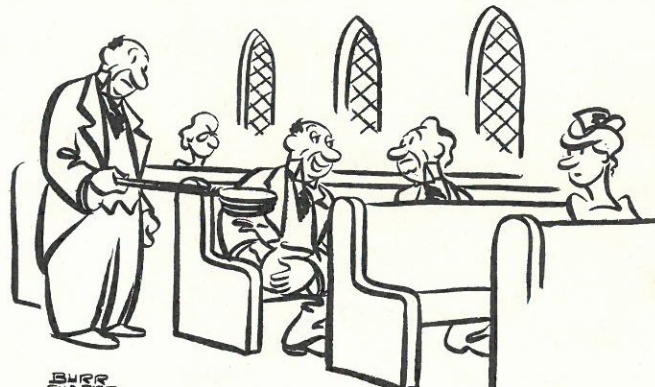
TWO MORE LEFT-HANDERS ARE MILTON CANIFF (TERRY AND THE PIRATES) AND BILL MAULDIN, PAPA OF G. I. JOE.



THE SATURDAY EVENING POST
"You'll have to wait your turn just like everyone else!"



"I hate to mention it, but our customers are noticing—you smell too much like soap."



"No, it's on me. You picked up the check for dinner last night."



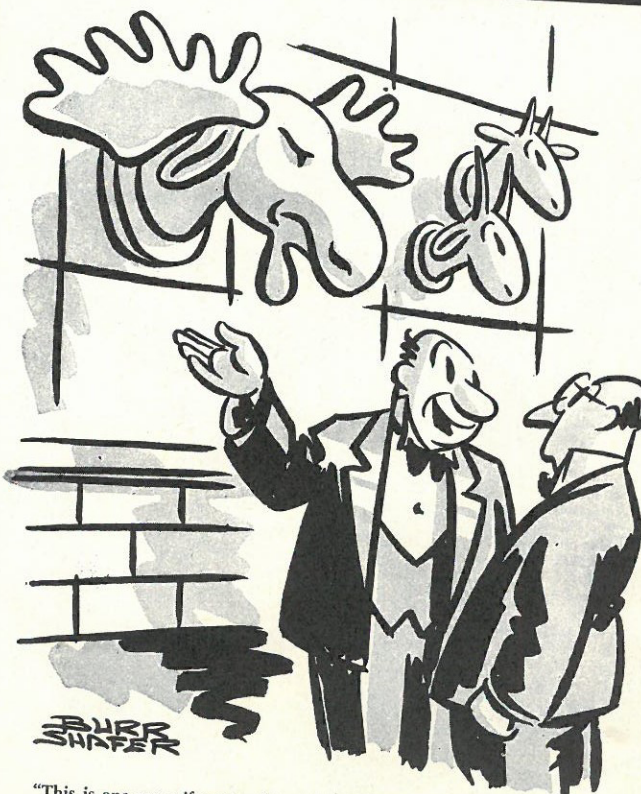
THE SATURDAY EVENING POST
"I must be getting morbid—I don't even answer when I speak to myself."



"Do you realize that you've sold the book I was reading?"



"Here's a real puzzler. The author was drafted just before he got to the last chapter."



COLLIER'S
"This is one my wife got—she was shooting at a tin can on a post"

IT WOULD BE A GREAT PLEASURE IF I COULD TRANSPLANT YOU INTO A FINE STUDIO, WITH HOT AND COLD WATER, 'N EVERYTHING; PLENTY OF MONEY ROLLING IN, LOTS OF TIME OFF FOR FISHING OR YOUR FAVORITE SPORT AND IN THE LOCATION YOU LIKE BEST ON EARTH. BUT OF COURSE, THAT ISN'T THE WAY IT IS DONE AND YOU WOULD MISS MUCH OF THE FUN OF WORKING FOR THESE THINGS YOURSELF. YOUR BEST SALES POSSIBILITY, AT FIRST, IS IN YOUR OWN COMMUNITY. TRY YOUR LOCAL MERCHANT, FACTORY, PRINTER OR BAKER. THE NEWSPAPER OR ENGRAVING-HOUSE IS ALSO A GOOD OUTLET AND DON'T FORGET YOUR SCHOOL PAPER. ANYTHING TO HAVE YOUR WORK REPRODUCED. WITH THIS AS A FIRST STEP YOU WILL LEARN MUCH AND NO DOUBT MEET SOME COMMERCIAL ARTIST OR CARTOONIST. YOU WILL FIND VERY FEW WHO ARE NOT WILLING TO LEND A HELPING HAND. IF THEY ARE BUSY, COME BACK LATER. JUST REMEMBER THAT THEIR TIME IS VALUABLE.

A FEW FEMININE TOUCHES COULD WORK WONDERS



LETTERING
MADE
WITH
PEN AND
INDIA INK

The MORE YOU KNOW ABOUT DRAWING, THE EASIER IT WILL BE FOR YOU TO EXPRESS YOURSELF. SO MANY LIMIT THEMSELVES TO DRAWING ONE THING; DRAW FROM LIFE, PHOTOGRAPHS, GOOD BOOKS, PRACTICE DRAWING FROM THE WORK OF OTHER ARTISTS. COPYING IS NOT A CRIME, AS SOME SEEM TO THINK, BUT A GREAT HELP IN LEARNING HOW THINGS ARE DONE. THE ONLY DIFFICULTY IS THAT YOU CAN NOT ALWAYS TELL, UNLESS YOU SEE THE ORIGINAL AND REPRODUCTION, JUST HOW IT REALLY LOOKS. THAT IS WHY I ALWAYS TRY TO SHOW BOTH, AND WHENEVER POSSIBLE MAKE MY DRAWING SAME SIZE.

NOT ALWAYS TELL, UNLESS YOU SEE THE ORIGINAL AND REPRODUCTION, JUST HOW IT REALLY LOOKS. THAT IS WHY I ALWAYS TRY TO SHOW BOTH, AND WHENEVER POSSIBLE MAKE MY DRAWING SAME SIZE.



LETTERING
MADE
WITH
PEN AND
INDIA INK

ACTUAL SIZE OF
MR. SMITH'S ORIGINAL
DRAWING. MADE WITH
BRUSH, INDIA INK AND
CRAYON ON COLD PRESS
PAPER OR ILLUSTRATION
BOARD

BLACKIE BEAR

AH—THERE'S MY FRIEND, THE ALLIGATOR, WAITING TO GRAB ME WHEN I CROSS THAT OLD LOG!!



WOULD LIKE TO SEE A BEAR OR ANY OTHER CREATURE TRY TO CROSS THIS LOG!!



T. M. REG. U. S. PAT. OFF.

IT'S ALL SO QUEER! I WONDER WHAT HAPPENED TO BLACKIE BEAR?



ALLIGATORS ARE SO STUPID! THEY NEVER HEARD OF HOLLOW LOGS!

GIDDAP!

I CAN PRETEND I'M DRIVING THIS THING —CAN'T I??



SQUEAKY the MOUSE

GEORGE SCARBO

12-30

COPR. 1946 BY NEA SERVICE, INC.

BLACKIE BEAR

AH—THERE'S MY FRIEND, THE ALLIGATOR, WAITING TO GRAB ME WHEN I CROSS THAT OLD LOG!!



THIS IS THE SIZE YOU SEE IN YOUR NEWSPAPER

THIS IS THE SIZE OF MR. SCARBO'S ORIGINAL DRAWING.

SOME CARTOONISTS WORK QUITE LARGE, ESPECIALLY WHEN USING A BRUSH. IF YOU PREFER PEN AND INK, USING MOSTLY OUTLINE WITH A SPOT OR TWO OF BLACK, TRY MAKING YOUR DRAWING ABOUT $\frac{1}{3}$ LARGER THAN YOU WISH TO SEE IT IN PRINT.....BY TRYING DIFFERENT SIZES YOU WILL SOON DISCOVER THE SIZE BEST SUITED TO YOUR WORK. CHINESE WHITE WAS USED FOR CORRECTIONS AND CUTTING INTO THE BLACK. (BE SURE AND HAVE ONE GOOD NO.3 BRUSH JUST FOR WHITE.)

WISH IT WERE POSSIBLE TO TURN THIS ORIGINAL DRAWING OVER SO YOU COULD SEE THE PENCIL ROUGHS G.S. HAS SKETCHED ON THE BACK. YOU WOULD GET A GREAT KICK SEEING HOW HE DEVELOPS HIS IDEAS ...



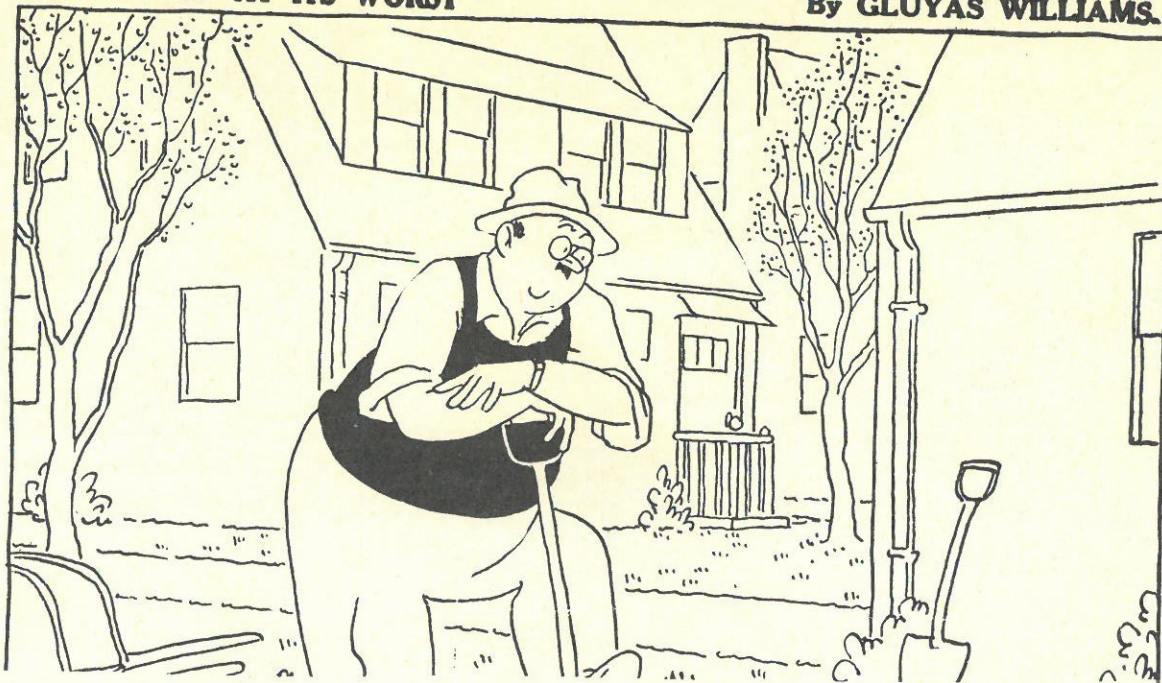
GEORGE SCARBO USES A NO. 2 AND NO. 3 SABLE WATERCOLOR BRUSH FOR THE STROKES AND SOLID BLACKS AND A NO. 3 WATERCOLOR BRUSH FOR THE WHITES. HIS LITTLE BLACKIE BEAR IS PATTERNED UPON THE ACTIONS AND REACTIONS OF CHILDREN. HE USES ANIMALS THAT TALK TO PUT ACROSS THE STORY WHICH ALWAYS TEACHES A MORAL. THIS STRIP IS ONE OF THE MOST POPULAR NOW RUNNING AND LEADS THE WAY TO A NEW TYPE OF STORY TELLING WITHOUT THE SHOOTING AND HORROR ANGLE

THIS IS THE
SIZE YOU SEE
MR. WILLIAMS'
DRAWINGS
IN OVER 650
NEWSPAPERS
EACH DAY

THIS IS THE
SIZE HE MAKES
HIS ORIGINALS

THE WORLD AT ITS WORST

By GLUYAS WILLIAMS.



THE WORLD AT ITS WORST

By GLUYAS WILLIAMS.



FRED PERLEY HAS AN ELASTIC GARDEN :
EVERY WINTER , ON PAPER , IT EXPANDS TO TWICE
ITS USUAL SIZE ; AND EVERY SPRING , WHEN HE HAS TURNED
A FEW FORKFULS OF SOIL , IT AUTOMATICALLY
SHRINKS BACK TO NORMAL

(Released by The Bell Syndicate, Inc.)

4-30

GLUYAS
WILLIAMS

I HOPE YOU WILL STUDY MR. WILLIAMS' DRAWINGS AND
PAY PARTICULAR ATTENTION TO THE CORRECTNESS OF
PERSPECTIVE IN THE HOUSES, LANDSCAPES, SIDEWALKS,
AND INTERIORS, SUCH AS TABLES, CHAIRS, ETC., IF PERSPECTIVE
BOTHERS YOU, ASK TO SEE "PERSPECTIVE DRAWING."

RELEASE WEEK OF MAY 7,

SUBURBAN HEIGHTS

By GLUYAS WILLIAMS



WHENEVER FRED PERLEY GOES MARKETING WITH HIS WIFE HE HAS THE FEELING THAT THE WOMEN WOULDN'T HAVE TO WAIT HALF SO LONG IN THE STORES IF THEY DIDN'T SPEND SO MUCH TIME TELLING EACH OTHER, A LITTLE PRIDEFULLY, HOW MUCH OF THEIR TIME IS SPENT MARKETING ON ACCOUNT OF HAVING TO WAIT SO LONG IN THE STORES

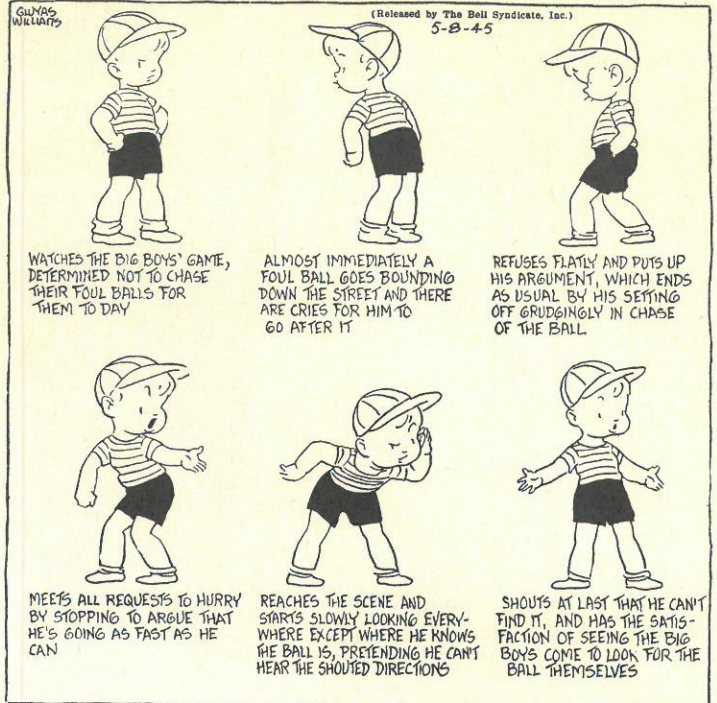
(Released by The Bell Syndicate, Inc.)

5-7

GLUYAS WILLIAMS

BALL CHASER

By GLUYAS WILLIAMS



WATCHES THE BIG BOYS' GAME, DETERMINED NOT TO CHASE THEIR FOUL BALLS FOR THEM TO DAY

ALMOST IMMEDIATELY A FOUL BALL GOES BOUNGING DOWN THE STREET AND THERE ARE CRIES FOR HIM TO GO AFTER IT

REFUSES FLATLY AND PUTS UP HIS ARGUMENT, WHICH ENDS AS USUAL BY HIS SETTING OFF GRUDGINGLY IN CHASE OF THE BALL

MEETS ALL REQUESTS TO HURRY BY STOPPING TO ARGUE THAT HE'S GOING AS FAST AS HE CAN

REACHES THE SCENE AND STARTS SLOWLY LOOKING EVERYWHERE EXCEPT WHERE HE KNOWS THE BALL IS, PRETENDING HE CAN'T HEAR THE SHOUTED DIRECTIONS

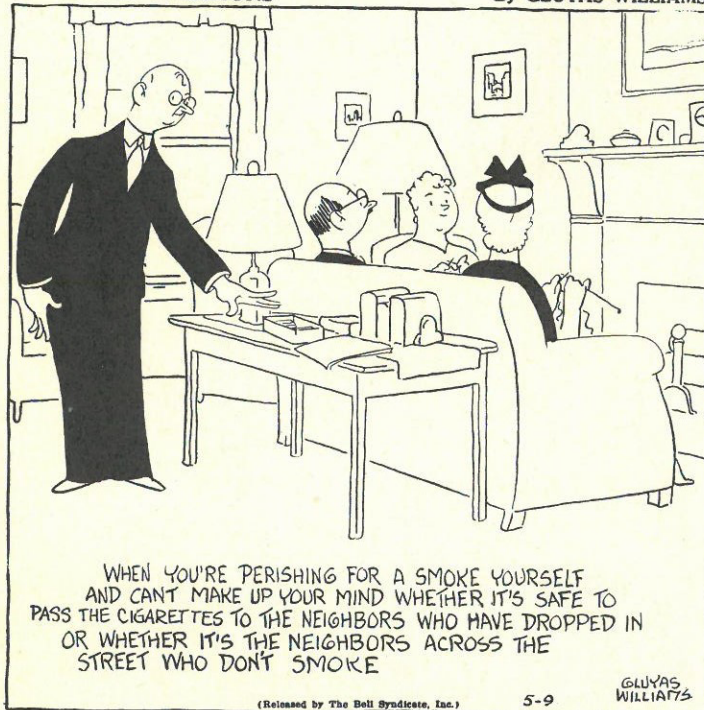
SHOUTS AT LAST THAT HE CAN'T FIND IT, AND HAS THE SATISFACTION OF SEEING THE BIG BOYS COME TO LOOK FOR THE BALL THEMSELVES

(Released by The Bell Syndicate, Inc.)

5-8-45

DIFFICULT DECISIONS

By GLUYAS WILLIAMS



WHEN YOU'RE PERISHING FOR A SMOKE YOURSELF AND CAN'T MAKE UP YOUR MIND WHETHER IT'S SAFE TO PASS THE CIGARETTES TO THE NEIGHBORS WHO HAVE DROPPED IN OR WHETHER IT'S THE NEIGHBORS ACROSS THE STREET WHO DON'T SMOKE

(Released by The Bell Syndicate, Inc.)

5-9

GLUYAS WILLIAMS

SUBURBAN HEIGHTS

By GLUYAS WILLIAMS



WITH THE PASSING OF TIME THE NEIGHBORHOOD HAS GOT A LITTLE VAGUE ABOUT THE DATES FOR PAPER AND TIN SALVAGE COLLECTIONS; SO THAT WHEN FRED PERLEY PUT HIS OUT THE OTHER MORNING, HIS NEIGHBORS RUSHED BACK TO GET THEIRS OUT, CAUSING THEM NOT ONLY TO MISS THE 8:05 BUT TO CART EVERYTHING DOWN CELLAR AGAIN THAT EVENING WHEN FRED WAS FOUND TO HAVE MISTAKEN THE DATE BY A WEEK

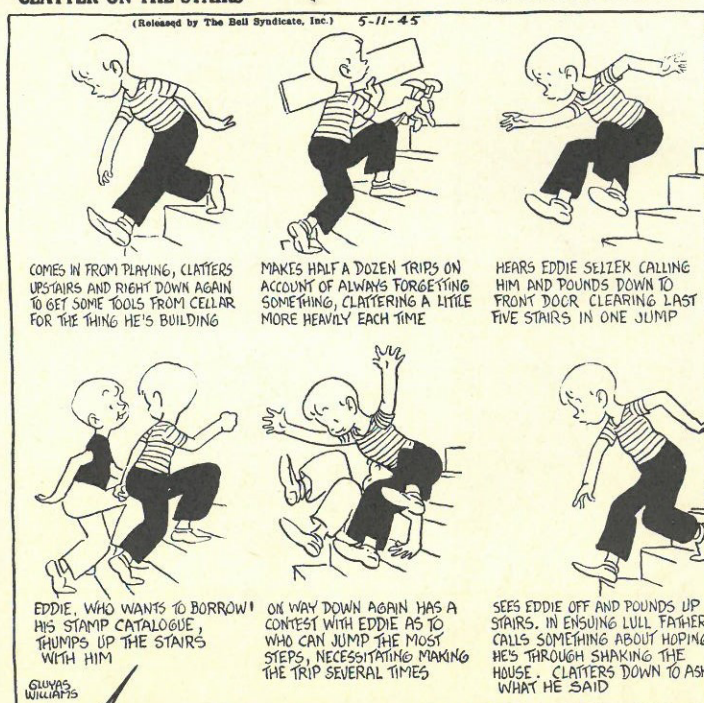
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5-10

GLUYAS WILLIAMS

CLATTER ON THE STAIRS

By GLUYAS WILLIAMS



COMES IN FROM PLAYING, CLATTERS UPSTAIRS AND RIGHT DOWN AGAIN TO GET SOME TOOLS FROM CELLAR FOR THE THING HE'S BUILDING

MAKES HALF A DOZEN TRIPS ON ACCOUNT OF ALWAYS FORGETTING SOMETHING, CLATTERING A LITTLE MORE HEAVILY EACH TIME

HEARS EDDIE SELZEK CALLING HIM AND POUNDS DOWN TO FRONT DOOR CLEARING LAST FIVE STAIRS IN ONE JUMP

EDDIE, WHO WANTS TO BORROW HIS STAMP CATALOGUE, THUMPS UP THE STAIRS WITH HIM

ON WAY DOWN AGAIN HAS A CONTEST WITH EDDIE AS TO WHO CAN JUMP THE MOST STEPS, NECESSITATING MAKING THE TRIP SEVERAL TIMES

SEES EDDIE OFF AND POUNDS UP STAIRS. IN ENSUING LULL FATHER CALLS SOMETHING ABOUT HOPING HE'S THROUGH SHAKING THE HOUSE. CLATTERS DOWN TO ASK WHAT HE SAID

(Released by The Bell Syndicate, Inc.)

5-11-45

GLUYAS WILLIAMS

THE WORLD AT ITS WORST

By GLUYAS WILLIAMS



TRYING TO UNTANGLE FAMILY FINANCES WHICH HAVE BECOME INVOLVED BY MOTHER'S PAYING FOR FATHER'S C.O.D. PACKAGE PARTLY OUT OF HER OWN, AND PARTLY OUT OF THE HOUSEKEEPING MONEY, PLUS A QUARTER BORROWED FROM JUNIOR'S BANK WHO OWES HIS SISTER FIFTY CENTS WHO HAS OVERDRAWN HER ALLOWANCE UNLESS AS SHE CLAIMS THEY SKIPPED THE WEEK SHE WAS SICK IN BED

(Released by The Bell Syndicate, Inc.)

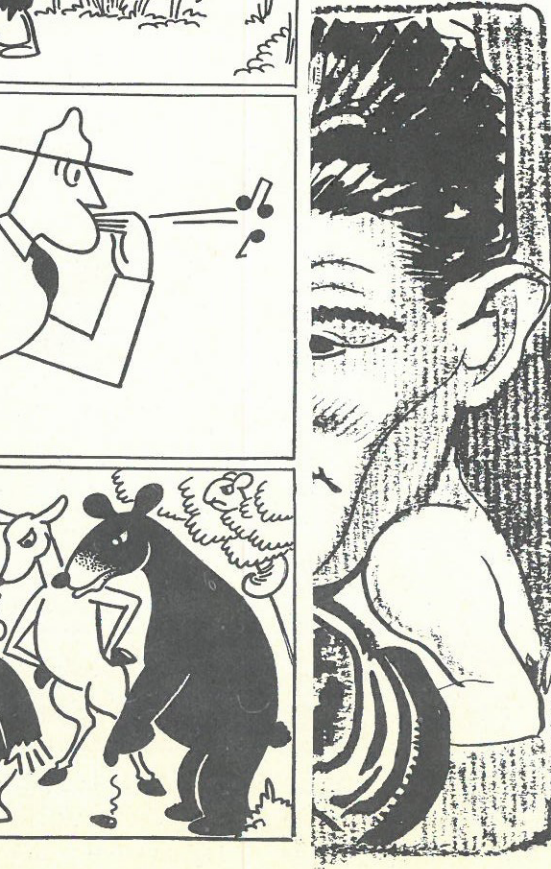
5-12

GLUYAS WILLIAMS

AFTER YOU HAVE REACHED THE TOP, AND YOU HAVE A STRIP OR SPOT LIKE MR. GLUYAS WILLIAMS, THIS IS YOUR WEEK'S WORK WHICH IS SENT OUT TO NEWSPAPERS AND RELEASED ON THE SAME DAY IN ALL CITIES.

CARTOONISTS ARE HARD WORKERS, THEIR MINDS ARE ALWAYS ON THE JOB. MANY SUPPLEMENT THEIR OWN IDEAS WITH GAGS THEY BUY. ONE OF MY GOOD FRIENDS HERE IN CALIFORNIA HAS TWO GAG MEN WHO KEEP HIM SUPPLIED WITH JUST THE TYPE OF JOKES HE CAN USE. ONE MAN LIVES IN CANADA AND ONE IN KANSAS. THIS PROFITABLE CO-OPERATION HAS BEEN GOING ON FOR YEARS.

YES, CARTOONING IS A VERY GOOD FIELD, IF YOU CAN MAKE THE GRADE AND YOU WON'T KNOW UNTIL YOU TRY.



DRAWING PAPERS

WHEN PAPER IS MARKED
← "H. P." →
IT SIGNIFIES
HOT PRESSED OR
SLICK SURFACE

WHEN MARKED
"C. P." →
IT SIGNIFIES
COLD PRESSED
OR FINE GRAIN
SURFACE

"R"
MEANS ROUGH OR
COARSE GRAIN
SURFACE
USED MOSTLY FOR
WATERCOLOR PAINTING

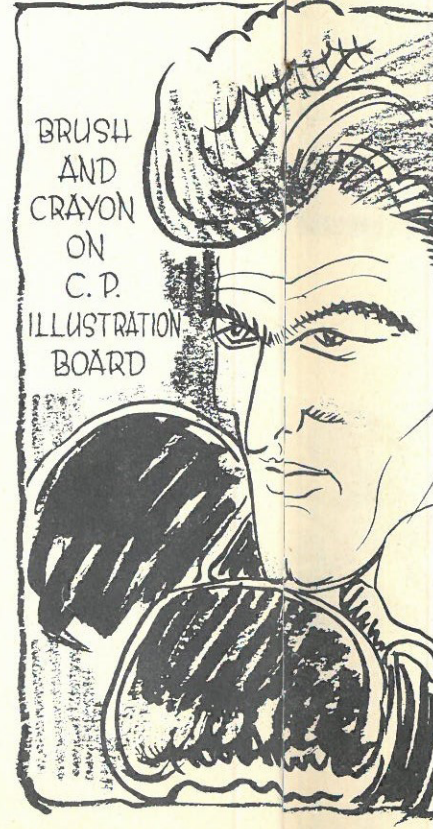
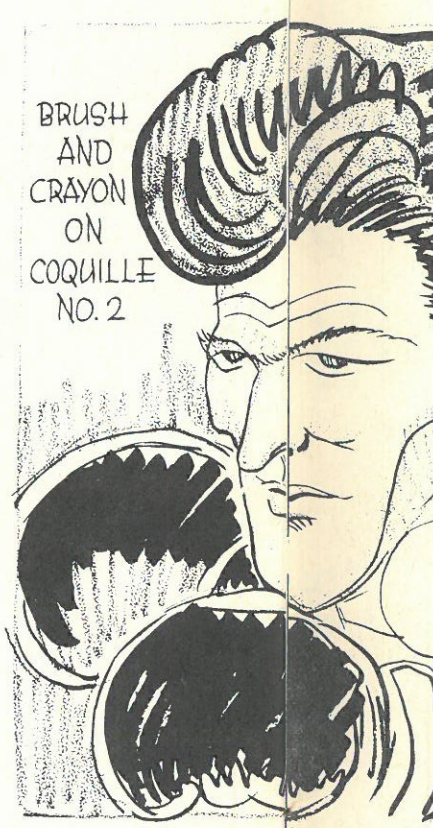
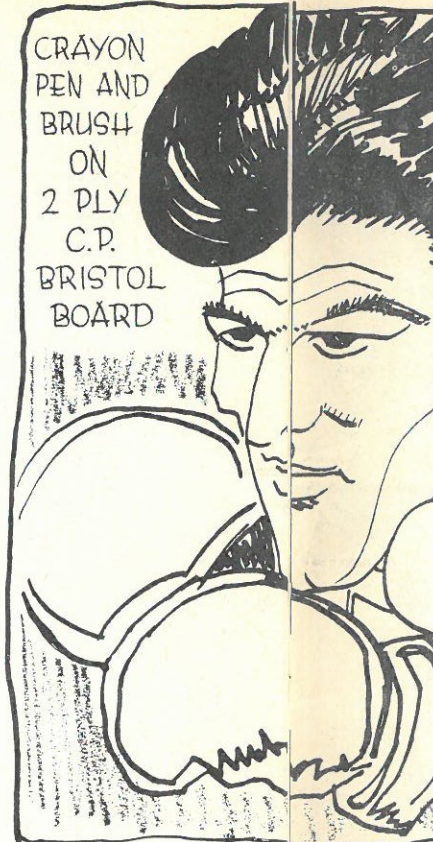
ROSS BOARD
A PATENTED PAPER,
COMES IN MANY
GRADES.
IT IS GOOD BUT
QUITE EXPENSIVE
ROSS BOARD NO. 2

RAINBRIDGE
COQUILLE NO. 3
COMES IN SEVERAL
GRAINS

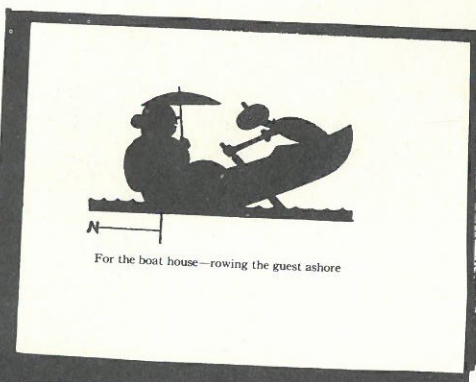
THERE ARE MANY
GOOD PAPERS BUT
MOST OF YOUR WORK
WILL BE ON THE
HOT AND COLD PRESSED
2-PLY BRISTOL BOARD,
HOT PRESSED FOR
BRUSH AND PEN AND
COLD PRESSED FOR
CRAYON BRUSH AND
PEN. STICK TO
THESE TWO UNTIL
YOU HAVE MASTERED
THEM WELL

FOR OTHER
MATERIALS YOU
WILL NEED AND
A PLAN FOR
YOUR STUDIO
SEE MY BOOK
"COMICS"

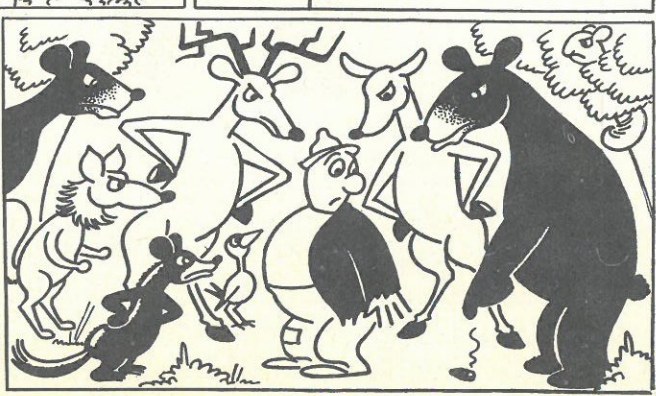
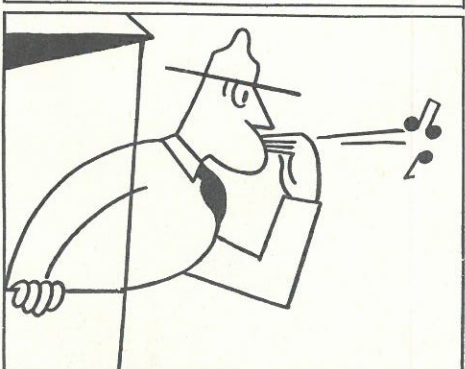
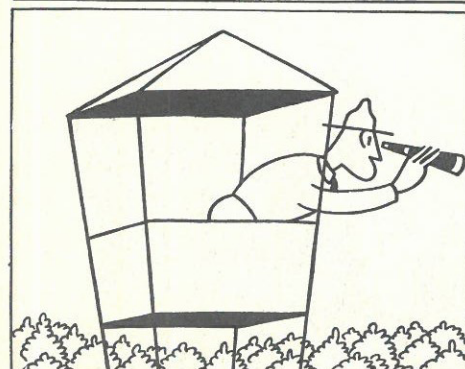
← CHARCOAL PAPER

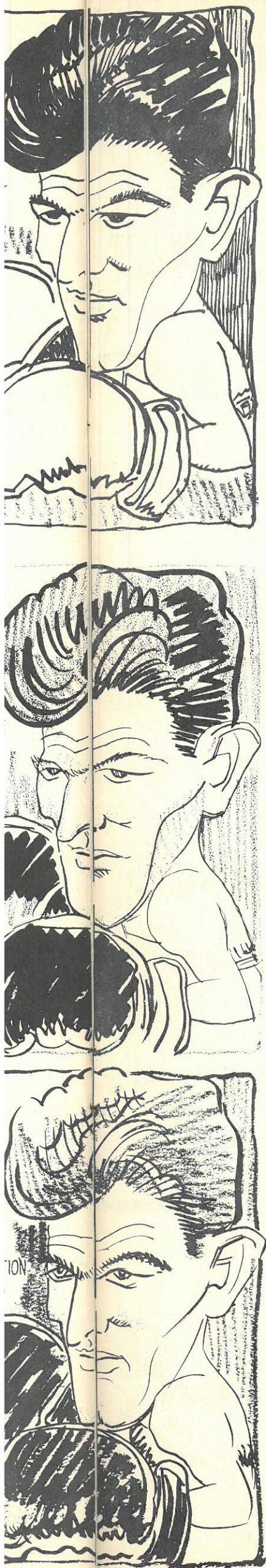


"Oh boy, looks like my big chance to try a mural!"



For the boat house—rowing the guest ashore





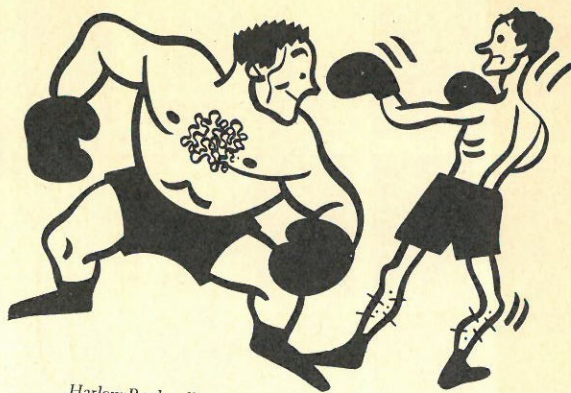
ALL TINTS CAN BE GRADED FROM LIGHT TO DARK TONES				GET THE BENEFIT OF MANY TONE VALUES FROM ONE SCREEN							
		533A 85 Screen BOND & COTD	533B 85 Screen BOND & COTD	533C 85 Screen BOND & COTD	507A 52 Screen ALL PAPERS	507B 52 Screen ALL PAPERS	534A 100 Screen COATED ONLY	534B 100 Screen COATED ONLY	534C 100 Screen COATED ONLY		
13A 100 Screen COATED ONLY	13B 100 Screen COATED ONLY	13C 100 Screen COATED ONLY	535A 100 Screen COATED ONLY	535B 100 Screen COATED ONLY	538A 65 Screen ALL PAPERS	538B 65 Screen ALL PAPERS	536A 133 Screen COATED ONLY	536B 133 Screen COATED ONLY	16A 85 Screen BOND & COTD	16B 85 Screen BOND & COTD	16C 85 Screen BOND & COTD
7A 44 Screen ALL PAPERS	7B 44 Screen ALL PAPERS	7C 44 Screen ALL PAPERS	7D 44 Screen ALL PAPERS	535C 100 Screen COATED ONLY	538C 65 Screen ALL PAPERS	538D 65 Screen ALL PAPERS	536C 133 Screen COATED ONLY	7E 44 Screen ALL PAPERS	7F 44 Screen ALL PAPERS	7G 44 Screen ALL PAPERS	7H 44 Screen ALL PAPERS
11A 32 Screen ALL PAPERS	11B 32 Screen ALL PAPERS	11C 32 Screen ALL PAPERS	11D 32 Screen ALL PAPERS	11E 32 Screen ALL PAPERS	537A 150 Screen COATED ONLY	537B 150 Screen COATED ONLY	17A 16 Screen ALL PAPERS	17B 16 Screen ALL PAPERS	17C 16 Screen ALL PAPERS	17D 16 Screen ALL PAPERS	17E 16 Screen ALL PAPERS
332A ALL PAPERS	332B ALL PAPERS	5A 60 Screen ALL PAPERS	5B 60 Screen ALL PAPERS	5C 60 Screen ALL PAPERS	5D 60 Screen ALL PAPERS	5E 60 Screen ALL PAPERS	5F 60 Screen ALL PAPERS	5G 60 Screen ALL PAPERS	5H 60 Screen ALL PAPERS	446A ALL PAPERS	446B ALL PAPERS
324A ALL PAPERS	324B ALL PAPERS	2A 54 Screen ALL PAPERS	2B 54 Screen ALL PAPERS	2C 54 Screen ALL PAPERS	2D 54 Screen ALL PAPERS	2E 54 Screen ALL PAPERS	2F 54 Screen ALL PAPERS	2G 54 Screen ALL PAPERS	2H 54 Screen ALL PAPERS	426A ALL PAPERS	426B ALL PAPERS
434A BOND & COTD	434B BOND & COTD	434C BOND & COTD	8A 42 Screen ALL PAPERS	8B 42 Screen ALL PAPERS	8C 42 Screen ALL PAPERS	8D 42 Screen ALL PAPERS	8F 42 Screen ALL PAPERS	8E 42 Screen ALL PAPERS	301A BOND & COTD	301B BOND & COTD	301C BOND & COTD
310 ALL PAPERS	309 ALL PAPERS	339 ALL PAPERS	439A ALL PAPERS	4A 72 Screen BOND & COTD	4B 72 Screen BOND & COTD	4C 72 Screen BOND & COTD	4D 72 Screen BOND & COTD	325 ALL PAPERS	526A BOND & COTD	509A ALL PAPERS	527A ALL PAPERS
322A ALL PAPERS	322B ALL PAPERS	323 ALL PAPERS	439B ALL PAPERS	439C ALL PAPERS	419A ALL PAPERS	419B ALL PAPERS	327 ALL PAPERS	333 ALL PAPERS	526B ALL PAPERS	509B ALL PAPERS	527B ALL PAPERS
530A BOND & COTD	530B BOND & COTD	426C ALL PAPERS	7J ALL PAPERS	526C ALL PAPERS	509C ALL PAPERS	527C ALL PAPERS	532C ALL PAPERS	17F ALL PAPERS	419C ALL PAPERS	532A ALL PAPERS	532B ALL PAPERS

NOTE - R PANELS INDICATE BENDAY ON NEGATIVE, AND SPACES FOR TINT MUST BE DRAWN SOLID BLACK ON YOUR COPY.

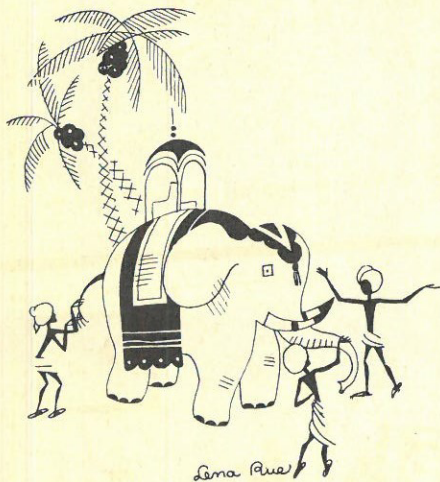
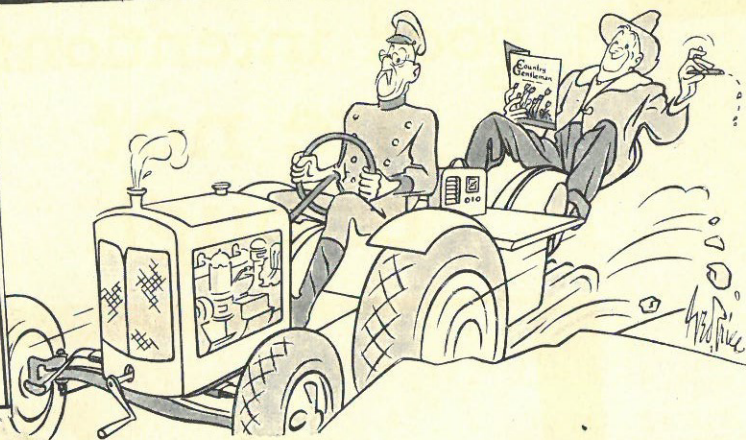
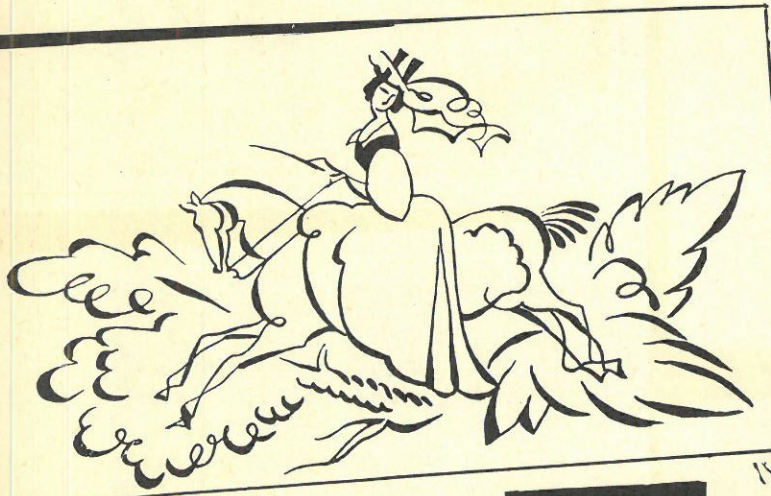
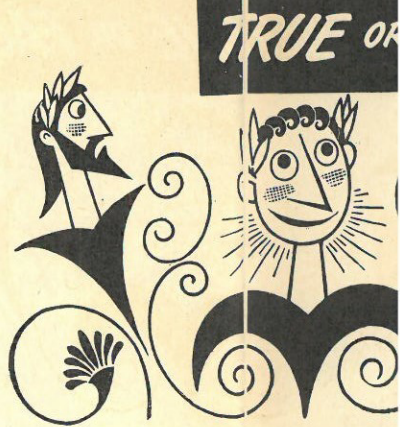
60 LINE							
A	B	C	D	E	F	G	H
10 point Futura Medium This line, double printed in black and reversed over halftone or Ben Day tints, demonstrates relative values in various tones and indicates limitations for							
12 point Bodoni Bold This line, double printed in black and reversed over halftone or Ben Day tints, demonstrates relative values in various tones and indicates limitation							
12 point Futura Medium This line, double printed in black and reversed over halftone or Ben Day tints, demonstrates relative values in various tones and indicates limitations for							
12 point Bodoni Bold This line, double printed in black and reversed over halftone or Ben Day tints, demonstrates relative values in various tones and indicates limitations							

TINTS and patterns which you see in so many drawings, and as shown on specimen sheet above, are obtained by a process usually referred to as Ben Day, (the inventor's name). This is applied when cuts are being made at the engravers. You show what pattern you want, by number, and where you want it, with a blue watercolor wash on your drawing, (blue will not photograph), or a tissue flap over your drawing to show where tints go.

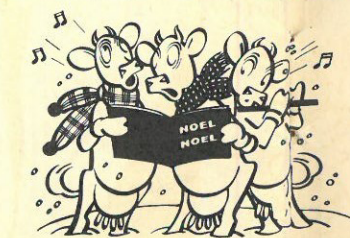
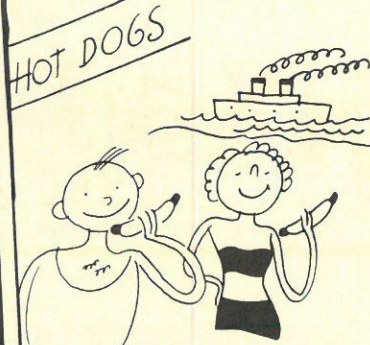
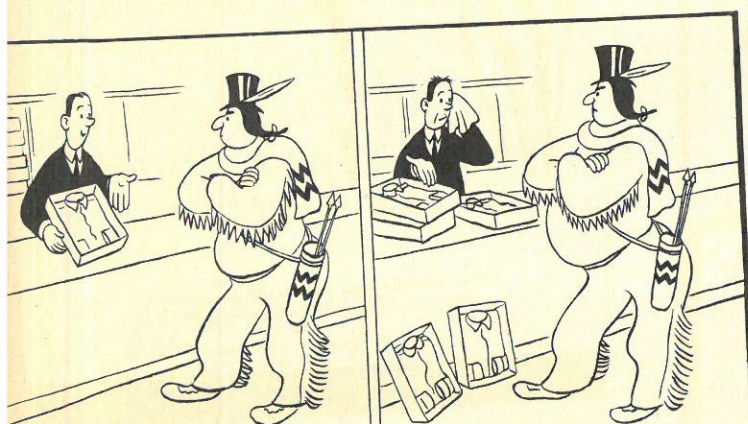
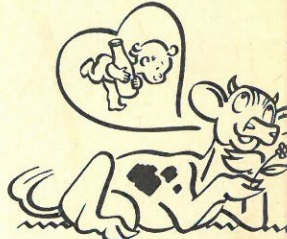
FINE EXAMPLES OF PICTURE
STORY TELLING IN ADVERTISING
CARTOONS, BY TOP-FLIGHT COMMERCIAL
ARTISTS AND CARTOONISTS.



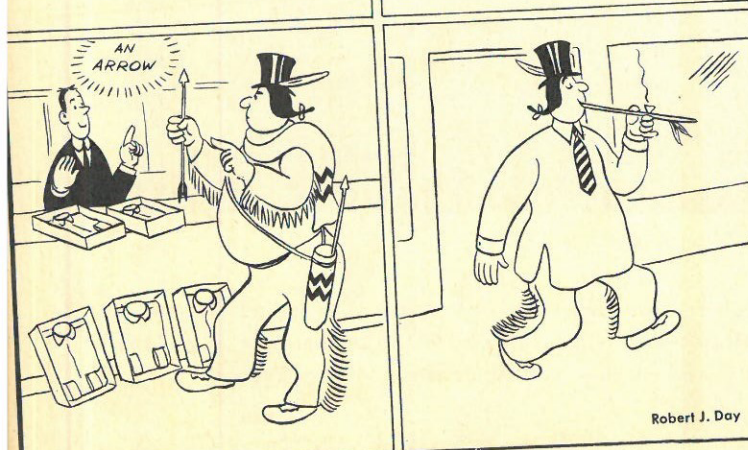
Harlow Rockwell



Lema Rual



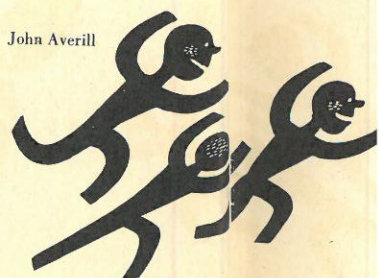
Keith Ward



Robert J. Day



John Averill



TRUE OR FALSE?



good intentions
are not
enough



**"SURE SHE'S SOUND!
I DON'T DEAL WITH GYPS!"**

No dealer can delude his fellow townsmen permanently

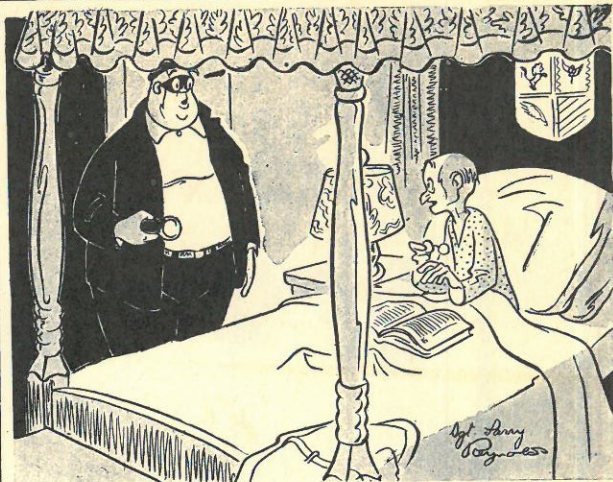
Along the Way



The MOST PROFITABLE
AND BY FAR THE
EASIEST WAY TO START
YOUR CARTOON CAREER, IS
IN GENERAL ADVERTISING.
TRY YOUR LOCAL PRINTER,
NEWSPAPER OR MERCHANTS.
THE HARDEST FIELD TO BREAK
INTO, THE ONE MOST INQUIRED
ABOUT IS THE COLORED STRIP
CARTOONS IN THE SUNDAY
SUPPLEMENT.

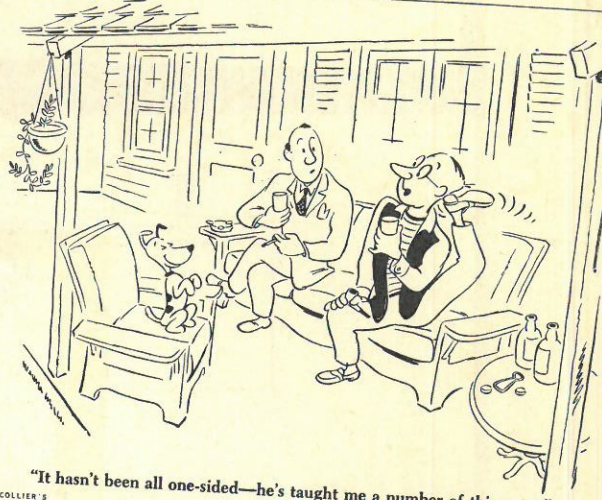
BUTCH

by SGT. LARRY REYNOLDS



"How about comin' along while I ransack your house? These big, dark halls gimme th' creeps"

COLLIER'S



"It hasn't been all one-sided—he's taught me a number of things too"

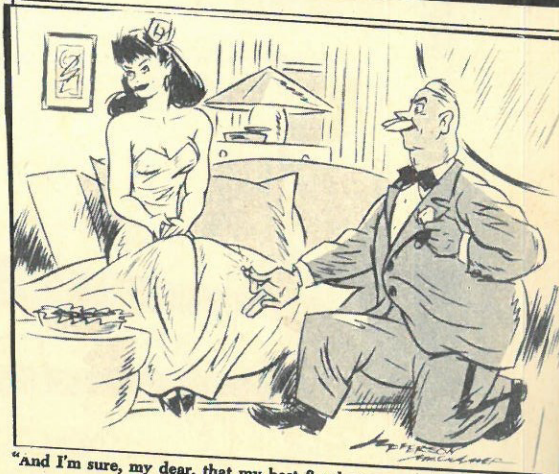
COLLIER'S

CLAUDE SMITH



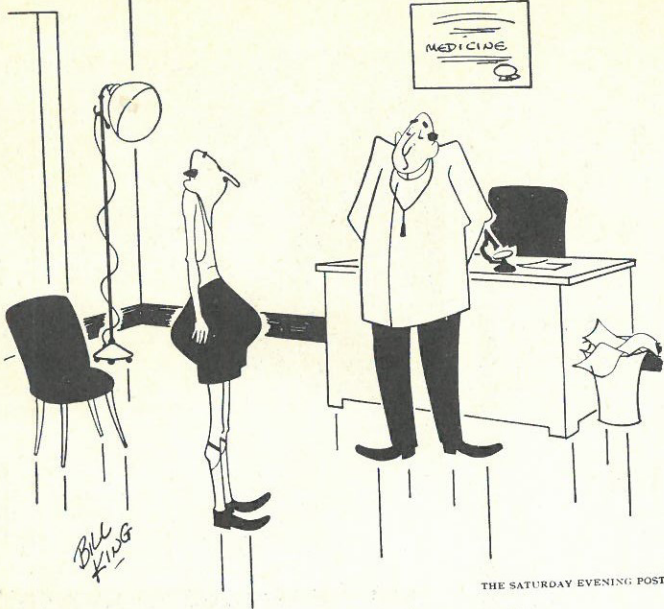
"How soon does he start being a constant source of joy and amusement?"

RODNEY ALFARO



"And I'm sure, my dear, that my best fiscal years are ahead of me!"

JEFFERSON HACHAMER



"You sleep on your side, I presume?"

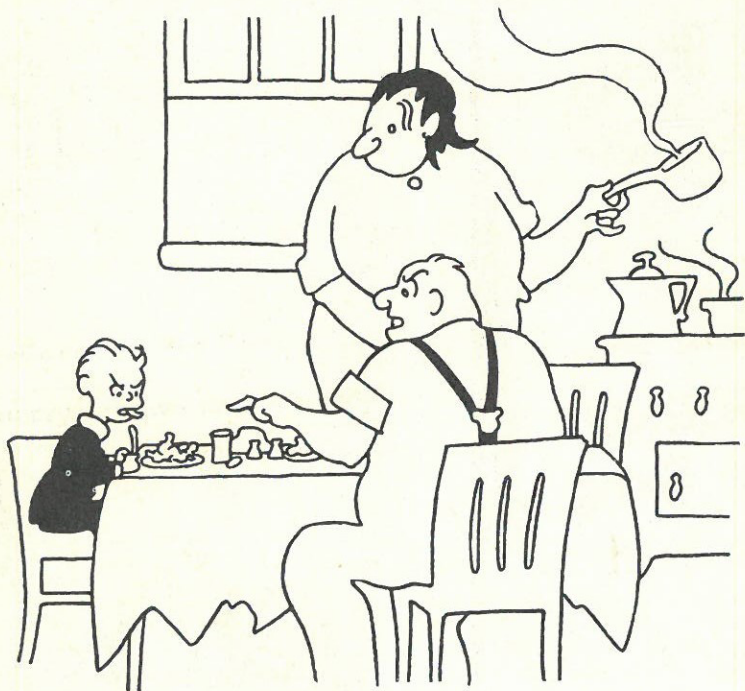
THE SATURDAY EVENING POST



"That's the sort of comedy that leaves me cold"

COLLIER'S

GARDNER REA



"Listen, if I can put up with your mother's cooking, so can you!"

COLLIER'S

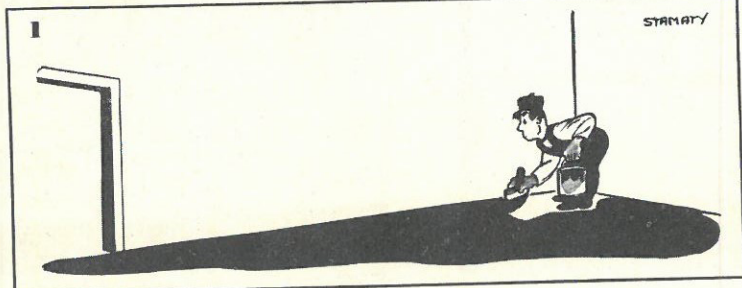
GARDNER REA



"Perhaps YOU'D like to ask the questions?!"

McNaught Syndicate, Inc.—© Collier's

5-9

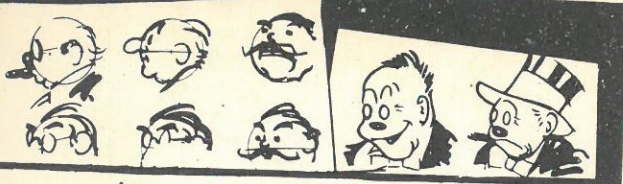


2



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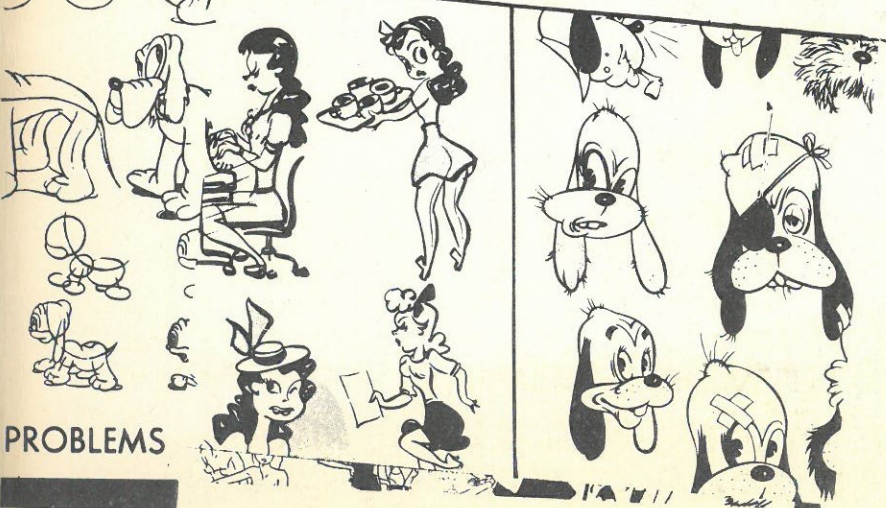
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